

Total No. of Questions : 6]

SEAT No. :

PA-2898

[Total No. of Pages : 4

[5956]-302

M. Com. -II

**302 : RESEARCH METHODOLOGY FOR BUSINESS  
(CBCS 2019 Pattern) (Semester - III)**

*Time : 3 Hours ]*

*[Max. Marks : 60*

*Instructions to the candidates:*

- 1) *Question No. 01 and Question No. 06 are Compulsory.*
- 2) *Solve any three Questions from question No. 02 to Question No. 05.*
- 3) *Figures to the right side indicate full marks.*

**Q1) A) Fill in the blanks by selecting suitable choice (any 6 out of 8) [6]**

i) Business Research is a Process of acquiring detailed Information of all the \_\_\_\_\_.

- |                         |                        |
|-------------------------|------------------------|
| a) Areas of Business    | b) Areas of Production |
| c) Areas of Competitors | d) Areas of Market     |

ii) \_\_\_\_\_ is a comprehensive summary of Previous research on a topic.

- |                     |                      |
|---------------------|----------------------|
| a) Research problem | b) Objective         |
| c) Hypothesis       | d) Literature review |

iii) \_\_\_\_\_ helps companies determine which Product/Service is most profitable or in Demand.

- |                      |                        |
|----------------------|------------------------|
| a) Business Research | b) Production Research |
| c) Workers Research  | d) Partners Research   |

iv) The \_\_\_\_\_ involves Identifying, Locating, Assessing and Analyzing the information.

- |                       |                     |
|-----------------------|---------------------|
| a) Production process | b) Research process |
| c) Accounting process | d) Costing process  |

v) \_\_\_\_\_ in Business Research can be done with accuracy and Speed with the help of computer.

- |                       |                  |
|-----------------------|------------------|
| a) Production         | b) Advertisement |
| c) Large calculations | d) Productivity  |

**P.T.O.**

- vi) A \_\_\_\_\_ is a Specific Issue, Difficulty, contradiction, or Gap in Knowledge.
- a) Research problem                      b) Research process  
c) Research objective                      d) Research hypothesis
- vii) A \_\_\_\_\_ is a document prepared by an Analyst.
- a) Research hypothesis                      b) Research design  
c) Research problem                      d) Research report
- viii) A developmental research design that examines age differences at only one point in time is called the \_\_\_\_\_ method.
- a) Cross - sectional                      b) Longitudinal  
c) Single - case                      d) Sequential

**Q2) Define the term Research. Explain the Features and Objectives of Research.[14]**

**Q3) Define the term Research Design. Explain the Classification and steps of Research Design. [14]**

**Q4) Define the term of Questionnaire. Explain the types of questionnaire along with various steps to design questionnaire. [14]**

**Q5) What is Research Report? Explain in details the importance and types of Research Report. [14]**

**Q6) Write Short Notes (Any 2 out of 4) [2×6=12]**

- a) Role of Computer in Research.  
b) Sampling  
c) Primary Source of Data Collection  
d) Layout of Research Report





