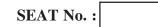
Total No. of Questions : 5]

**P-7968** 



[Total No. of Pages : 2

[Max. Marks : 50

 $[5 \times 2 = 10]$ 

 $[2 \times 5]$ 

## [6118]-64

## M.B.A.

## (402) : GC - 15 : INDIAN ETHOS & BUSINESS ETHICS (2019 Pattern) (Semester - IV)

*Time : 2.1/2 Hours*]

Instructions to the candidates :

- 1) All questions are compulsory.
- 2) Each question has internal options.

Q1) Define any five :

- a) Ethics
- b) Values
- c) IPR
- d) CSR
- e) Elhos
- f) Corporate Strategy
- g) Triguna concept
- h) Utilitarianism

Q2) Answer Any two :

- a) Differentiate between Eastern Management VS. Western management.
- b) Discuss any five management lessons should be learnt from the Ramayana.
- c) Describe leadership pointers of Kautilya's Arthashastra
- Q3) a) Explain any five management lessons that should be learnt from the Ramayana. [10]

## OR

b) What do you mean by depletion of natural resources? Explain causes of depletion of natural resources and also solutions of it.

*P.T.O.* 

- Q4) a) What is leadership. Discuss Veda model of leadership with suitable examples. [10]
  - b) What do you mean by Moral development? Explain Kohlberg Theory of six stage moral development on depth.
- Q5) a) Define Business Ethics. How it is important for the long term growth of business. Explain it with suitable example. [10]

OR

b) Explain the importance of Triguna theory with the help of Triguna influence on personality and OSHA model for self awareness.

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