

OCT/NOV-2022

Total No. of Questions : 5]

SEAT No. :

PA-3716

[Total No. of Pages : 2

[5946]-402

M.B.A.

GC - 15 : INDIAN ETHOS & BUSINESS ETHICS  
(2019 Pattern) (Semester - IV) (402)



Time : 2½ Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) All questions are compulsory.
- 2) Each question carry equal marks.
- 3) Every question has internal choice.

Q1) Define any Five:

[5 × 2 = 10]

- a) Indian Ethos.
- b) Business Ethics.
- c) IPR.
- d) CSR.
- e) Work Ethos.
- f) PLUS Model.
- g) Corporate strategy.
- h) Social Media.

Q2) Differentiate any two:

[2 × 5 = 10]

- a) Eastern management v/s Western management.
- b) Deontological theory v/s Teleological theory.
- c) Ethics v/s Ethos

P.T.O.

Q3) a) "Kautilya's Arthashastra is a rich source of wisdom for business leaders". Explain with suitable examples. [10]

OR

b) Enumerate the Laws of Karma and relate the same with the management principles and practices. [10]

Q4) a) In current materialistic world, discuss the relevance of value based management and its impact on various stakeholders of the organization. [10]

OR

b) Analyse the essence of Business Ethics and highlight various types of Business Ethics. [10]

Q5) a) Discuss the five major ethical issues experienced by the managers with relevant examples. [10]

OR

b) Discuss the ethical issues in the functional areas of Finance and Human Resource Management. [10]

