

Total No. of Questions : 5]

SEAT No. :

P6900

[Total No. of Pages : 2

[5860]-402

Second Year M.B.A.

(402) GC-15 : INDIAN ETHOS AND BUSINESS ETHICS

(2019 Pattern) (Semester - IV)

Time : 2½ Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) All questions are compulsory.
- 2) Each question carries equal marks.
- 3) Each question has internal choices.

Q1) Define any five :

[5 × 2 = 10]

- a) Trans-cultural human values.
- b) VEDA model.
- c) Corporate Social Responsibility (CSR).
- d) Human values.
- e) Corporate Rishi Model.
- f) Value -Based Management.
- g) Corporate Strategy.
- h) Intellectual Property Rights.

Q2) Define any two/Solve any two :

[2 × 5 = 10]

- a) What is 'value system'? Discuss value system with suitable example.
- b) Comment on Natural resource Depletion and Sustainable development.
- c) Relate any five management lessons derived from Indian Heritage scriptures with current management scenario.

P.T.O.

Q3) a) Interpret the importance of business ethics at work place with suitable examples. [10]

OR

b) Discuss laws of karma with suitable examples.

Q4) a) What is leadership? Discuss various aspects of leadership as per Kautilya's Arthshastra. [10]

OR

b) Demonstrate various approaches to the Business ethics with suitable examples.

Q5) a) Evaluate the value-based management in global business acumen. [10]

OR

b) Discuss the process of ethical Decision-making. Elaborate the models of Ethical Decision making process.

