

Total No. of Questions : 5]

SEAT No. :

P6903

[Total No. of Pages : 2

[5860]-406

M.B.A. (Semester - IV)

408 : GE-UL-22 CORPORATE SOCIAL RESPONSIBILITY &
SUSTAINABILITY

(2019 Pattern)

Time : 2 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) All questions are compulsory.
- 2) Make necessary assumptions wherever required.
- 3) All questions carry equal marks.

Q1) Attempt any 5 out of 8 :

- a) Define ecological footprint.
- b) What are the three dimensional focus of corporate citizenship?
- c) Mention any two characteristics of Good corporate Governance.
- d) Give any two strategic advantages of CSR.
- e) State the meaning of charity.
- f) What is the difference between sustainable development and green development?
- g) What is ESG Reports?
- h) Write any two key public sector roles in CSR.

Q2) Answer any 2 of the following :

- a) Discuss the pros and cons of globalisation on CSR initiatives taken by different organizations with examples.
- b) Discuss about Indian values and ethics.
- c) Differentiate between charity and philanthropy with examples of organizations engaged into it.

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Q3) Answer (a) or (b) :

- a) Based on the social responsibility core subjects of ISO 26,000, an organization has to define internal requirements. Illustrate two different action plans that would be acceptable to verify the implementation of the requirement.
- b) Illustrate the effect of globalisation in the context of CSR practices adopted by various MNC's.

Q4) Answer (a) or (b):

- a) Illustrate current trends and opportunities in CSR as a strategic business tool for sustainable development from Indian and global perspectives.
- b) Appraise the measures taken by various organizations to reduce the ecological footprint with examples.

Q5) Answer (a) or (b) :

- a) A corporate body is made up of varying categories of personnel, operating at various levels with different responsibilities and rights. Describe five points you will take into consideration while drafting the code of ethics to be implemented in your organisation.
- b) Formulate a green supply chain plan so as to meet the requirements of sustainable development for an e-commerce company.

