

Total No. of Questions : 5]

P7483

SEAT No. :

[Total No. of Pages : 2

[5860]-416

S.Y.M.B.A.

**SC-BA-06 : ARTIFICIAL INTELLIGENCE IN
BUSINESS APPLICATIONS**

(404BA)

(2019 Pattern) (Semester-IV)

Time : 2½ Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Neat diagrams must be drawn wherever necessary.*
- 3) *Assume suitable data, if necessary.*

Q1) Answer any 5 out of 8 :

[2 Marks each]

- a) Define Artificial intelligence?
- b) Define first order logic.
- c) State Breadth-First search.
- d) Define machine learning.
- e) Define Hierarchical clustering.
- f) Define Artificial Neural Networks.
- g) Define terms 'Fact' and 'Rule'.
- h) State uniform-cost search.

Q2) Answer any 2 out of 3 :

[10]

- a) Distinguish between forward and backward chaining
- b) What is the common way to represent and parse grammars for natural language processing?
- c) Explain state space approach for solving any AI problem.

Q3) Answer 3 (a) or 3 (b) :

[10]

- a) Discuss the role of reasoning in AI. How predicate logic is used in AI to represent knowledge?
- b) Explain A* searching technique in detail with example. Discuss conditions for the optimality of this technique.

P.T.O.

Q4) Answer 4 (a) or 4 (b)

[10]

- a) What are steps involved in natural language processing (NLP) of an English sentence? Explain with an example sentence.
- b) Give an example of a problem for which breadth first search would work better than depth-first search.

Q5) Answer 5(a) or 5(b):

[10]

- a) Write in detail about any two informed search strategies.
- b) Distinguish ambiguity and disambiguation in AI.

