

Total No. of Questions : 5]

SEAT No. :

PD2708

[Total No. of Pages : 2

[6430]-44

S.Y. M.B.A.

**307-GE-UL-14 : INTERNATIONAL BUSINESS ENVIRONMENT
(Revised 2019 Pattern) (Semester - III)**

Time : 2 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *All questions carry equal marks.*

Q1) Answer any five : (2 Marks Each)

[10]

- a) Mentioned any 2 benefits of the Business Environment.
- b) What is International Business Environment?
- c) Expand :
 - i) IPR
 - ii) TRIP'S
 - iii) FII
 - iv) FDI
- d) List any 5 Indian MNC.
- e) The first phase of globalization started around 1870 and ended with
 - i) World War I
 - ii) World War II
 - iii) The establishment of GATT
 - iv) In 1913 when GDP was high
- f) IBRD (International Bank for Reconstruction and Development) also know as
 - i) Exim Bank
 - ii) World Bank
 - iii) International Monetary Fund
 - iv) International Bank
- g) Which is the right sequence of stages of Internationalization?
 - i) Domestic, Transnational, Global, International, Multinational
 - ii) Domestic, International, Multinational, Global, Transnational
 - iii) Domestic, Multinational, International, Transnational, Global
 - iv) Domestic, International, Transnational, Multinational, Global

P.T.O.

- h) Subsidiaries consider the regional environment for policy/strategy formulation is known as
- i) Polycentric approach
 - ii) Regiocentric approach
 - iii) Ethnocentric approach
 - iv) Geocentric approach

Q2) Answer any two. [10]

- a) What is the objective and function of IMF.
- b) Distinguish between FDI and FPI.
- c) Write a note on the following :
 - i) Economic Environment
 - ii) Social & Cultural Environment

Q3) Answer any one. [10]

- a) Examining the factors affecting International Business Environment.
- b) Demonstrate the role of IMF & World Bank in International Business.

Q4) Answer any one. [10]

- a) "Foreign direct investment is necessary for growth in International Trade". Analyze the statement.
- b) Analyze the impact of Covid-19 pandemic on International trade with suitable examples.

Q5) Answer any one. [10]

- a) Evaluate the role of MNC on Indian Economy.
- b) "Firms need global orientation even to survive the domestic market" - Elucidate.

