PB2077

[6201]-304

Second Year M.B.A.
307- GE- UL-14 : INTERNATIONAL BUSINESS ENVIRONMENT
(Revised 2019 Pattern) (Semester - III)

Time : 2 Hours]   *[Max. Marks : 50*
Instructions to the candidates:
1) *All questions are compulsory.*
2) *Each question has an internal option.*

Q1) Solve any five   **[5×2=10]**

    a)   Give any two direct modes of entry in international business.

    b)   Write any two features of MNC.

    c)   Write any two factors making impact on international trade.

    d)   List out any two names of FDI Theories.

    e)   Name any two participants in Forex market.

    f)   Give any two principal functions of WTO.

    g)   List any two non tariff barriers to trade.

Q2) Answer any two   **[2×5=10]**

    a)   Write note on Reverse Globalisation.

    b)   Explain in short FDI contrasted with FPI.

    c)   Critically comment on Dynamics of Glabal Enterprise.

Q3) a)   Critically-evaluate the impact of technological advancements on the international business landscape.   **[10]**

OR

    b)   Summarise and give examples about factors that drive multinational cooperations to expand internationally.   **[10]**

Q4) a) Assess the role of IMF in addressing systematic risk and financial crises in the global economy. **[10]**

OR

b) Describe basic principles underlying the preparations of financial statements under IFRS **[10]**

Q5) a) Critically evaluate the impact of trade policies and exchange rate regimes on a country's Balance of payment position with suitable examples. **[10]**

OR

b) Investigate the long term implications of the COVID - 19 pandemic on global trade patterns and supply chain resilience. **[10]**

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