Total No. of Questions : 5]	29	SEAT No. :
PB2144		[Total No. of Pages : 2
	[6201]-3017	-

## Second Year M.B.A.

## 304-BA-SC-BA-03 : ADVANCED STATISTICAL METHODS USING R

(2019 Pattern) (Semester-III)

Time: 2½ Hours] [Max. Marks: 50

Instructions to the candidates:

- 1) All questions are compulsory.
- 2) All questions carry equal marks.
- 3) Figures to the right indicate full marks.
- Q1) Answer the following questions (Any five)

[10]

- a) Recall any four basic statistical functions in R.
- b) Identify any two types of tests used to compare means of two samples.
- c) Define data mining.
- d) Recite the concept of probability. Also explain the meaning of mutually exclusive events.
- e) Recall the concept of cross tabulation.
- f) What is correlation analysis? Explain its purpose.
- g) Define the term predictive modeling.
- h) Recall the concept of factor analysis.
- Q2) Answer the following questions. (Any two)

[10]

- a) What is linear regression? State the difference between linear and multiple regression.
- b) How logistic regression can be used in predictive models?
- c) What is conditional probability? Elaborate with example.

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Q3) Answer the following question	. (Any one)
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[10]

- Explain Z test of hypothesis testing. Write syntax and explain in detail? a)
- What are outliers? How outliers can be detected using statistical methods? b)

## **Q4**) Answer the following question (Any one)

[10]

- Explain the time series analysis. Discuss the trends and seasonality variation a) using times series analysis.
- What is one-way and two way ANOVA? Explain its application with b) example

## Q5) Answer the following question. (Any one)

[10]

- Review the concept of dimension reduction. Explain its necessity and function in R.
- Describe principal component analysis. Explain the steps in R for b) dimension reduction.

[6201]-3017