

Total No. of Questions : 5]

SEAT No. :

P7911

[Total No. of Pages : 3

[6118]-3018

S.Y. M.B.A.

GE-UL-14-307 : INTERNATIONAL BUSINESS ENVIRONMENT

(2019 Revised Pattern) (Semester - III)

Time : 2 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Each question carries 10 marks.*

Q1) Solve any five out of following.

[5×2=10]

- a) Which of following not driver of globalisation?
 - i) The fragmentation of consumer tastes between countries.
 - ii) The competitive process
 - iii) MNC successfully persuading Government to lower trading barriers
 - iv) Need to gain economics of scale
- b) WTO was formed in year _____ with GATT Basis.
 - i) 1993
 - ii) 1994
 - iii) 1994
 - iv) 1996
- c) NAFTA is an example of
 - i) Common Market
 - ii) Customer Union
 - iii) Economic Community
 - iv) The free trade area
- d) Which one out of following is not international organisation.
 - i) SAARC
 - ii) ASEM
 - iii) ASEAN
 - iv) CBDT
- e) Which of the following is not international financial institution
 - i) ICICI
 - ii) IMF
 - iii) IDA
 - iv) World Bank

[P.T.O]

- f) The balance of payment includes which of following?
- i) Country Balance of trade
 - ii) Foreign Investment
 - iii) Foreign Aid
 - iv) All of the above
- g) TRIMS doesn't Apply for
- i) Measures that affect trade
 - ii) Measures lead to quantity restrictions
 - iii) Discouraging, measure, that limit company's export
 - iv) Discouraging measures that limit company's import
- h) Which of the following is pull factor in emigration?
- i) Political oppression
 - ii) Sub opportunities
 - iii) Food shortage
 - iv) War
- i) Ultimately _____ was replaced by _____ on 1st Jan 1995.
- i) GATs, WTO
 - ii) WTO, GATT
 - iii) GATT, WTO
 - iv) TMF, GATT

Q2) Solve any two out of following.

[2×5=10]

- a) Examine the impact of world Trade organisation on business.
- b) Elaborate ethical issues in international trade.
- c) Explain any 5 strategic way to enter into international Market.
- d) Critically examine Ricardian Theory of trade.

Q3) a) Differentiate between tariff and non-tariff barriers and its impact over international trade. [10]

OR

b) Analyse Financial tools and quantitative limitations implied to avoid dumping in international trade. Give suitable example.

Q4) a) Elaborate with example impact of pandemic Covid 19 on International trade. [10]

OR

b) Analyse role of digitalisation and its impact over international trade and global value chains.

Q5) a) “Firms need global orientation even to survive the domestic market”? Elucidate. [10]

OR

b) Explain various challenges of global business. Elaborate limitations and advantages of trade blocks in same regards.

