

Total No. of Questions : 5]

SEAT No. :

**P6881**

[Total No. of Pages : 2

**[5860]-220**

**First Year M.B.A.**

**206-SC-OSCM-02 : SUPPLY CHAIN MANAGEMENT**

**(2019 Pattern) (Semester-II)**

*Time : 2½ Hours]*

*[Max. Marks : 50*

*Instructions to the candidates:*

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

**Q1)** Answer any 5 out of 8.

**[2 marks each]**

- a) Define 5R's of Reverse Logistics.
- b) Explain the flows involved in supply chain.
- c) Define push based supply chain.
- d) Enumerate types of KANBAN.
- e) Explain the term 'CRM'.
- f) Define Linear SC.
- g) Define VMI.
- h) Define Logistics.

**Q2)** Answer any 2 out of 3.

**[5 marks each]**

- a) Explain how the linear SC transformed into collaborative network.
- b) Explain how JIT purchasing can result in creating the lean SC?
- c) Compare and contrast Pull based SC and Push based SC.

**Q3)** Answer 3(a) or 3(b).

**[10]**

- a) Explain in brief customer value requirement planning.

OR

- b) Elaborate "the firms achieving JIT by JIT production, JIT purchasing and JIT transportation achieves greater operational performance compared to the competition.

**P.T.O.**

**Q4)** Answer 4(a) or 4(b).

**[10]**

a) How can vendor managed inventory be applied successfully.

OR

b) Elaborate the necessity of outsourcing.

**Q5)** Answer 5(a) or 5(b).

**[10]**

a) Draw the generalized supply chain model and highlight supplier network Integrated enterprise & Distributive network.

OR

b) Draw the line diagram for automotive OEM and highlight upstream and downstream firms/structures which adds value in the product to give superior quality products at optimal cost to the end consumer.

