

Total No. of Questions :5]

SEAT No. :

PB2054

[6201]-107

[Total No. of Pages : 2

First Year M.B.A.

107-GE-UL-01 : MANAGEMENT FUNDAMENTALS

(2019 Pattern) (Revised) (Semester - I)

Time : 2 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) *Answer all questions.*
- 2) *Draw neat diagrams and state examples wherever needed.*

Q1) Answer any 5 out of 8.

[5×2=10]

- a) Define organising.
- b) Any two advantages of planning.
- c) Define Goals.
- d) Discuss the concept of span of control.
- e) Discuss functional departmentalization.
- f) Explain work place.
- g) State 2 reasons for benchmarking as best practice.
- h) Any 4 types of organisational structure [List].

Q2) Answer any 2 out of 3.

[2×5=10]

- a) Enumerate the importance of management in todays Business.
- b) Briefly explain the process of Departmentalization.
- c) Discuss the importance of controlling also outline the steps involved in controlling.

Q3) Answer the following.

[1×10=10]

- a) What is virtual organization? Discuss the reasons for the emergence of the concept of virtual organisation.

OR

- b) What do you mean by line organization Structure .What are its benefits and limitations? Discuss the situation in which it is suitable.

P.T.O.

Q4) Answer the following.

[1×10=10]

- a) Discuss in detail about the Hawthorne Experiment of human resource approach.

OR

- b) “Effective control system improves overall Quality of an organization”- comment on the statement in terms of designing an effective control system.

Q5) Answer the following.

[1×10=10]

- a) Evaluate Mintzberg’s managerial role in the context of contemporary organizations and discuss their relevance in today’s dynamic business environment.

OR

- b) You are appointed to train your employees in making effective decision. Using your vast experience the ways which you will use to take effective decisions. Also discuss the characteristics of good decisions.

