

Total No. of Questions : 5]

PB-2056

SEAT No. :

[Total No. of Pages : 2

[6201]-109

M.B.A.

**109:GE- UL-3: Entrepreneurship Development  
(Semester-I) (2019 Pattern) (Revised)**

*Time : 2 Hours]*

*[Max. Marks : 50*

*Instructions to the candidates:*

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

**Q1) Solve any five :**

**[10]**

- a) What is social sector
- b) Enlist the functions of entrepreneur.
- c) How would you define an entrepreneur?
- d) Define business model.
- e) Define Innovative entrepreneur.
- f) Explain SSI.
- g) Define spinoff.
- h) Define networking in business.

**Q2) Solve any Two :**

- a) Compare and contrast between entrepreneur & manager.
- b) Discuss three phases of EDP.
- c) Explain porter's 5 forces of competition.

**[10]**

**P.T.O.**

**Q3) Solve any One :** [10]

- a) Apprise the Innovation theory of Entrepreneurship by schumpeter.
- b) Define the term entrepreneurship. Elaborate on social entrepreneurship with relevant example.

**Q4) Solve any One :** [10]

- a) Evaluate the role business incubators and start up ecosystem in entrepreneurship development.
- b) Evaluate the opportunities available in case of Export Oriented Units (EOU) with reference to support by government agencies.

**Q5) Solve any One :** [10]

- a) Contrast franchising from regular entrepreneurship.
- b) Write a detailed note on Business plan. Enlist its components.

