

Total No. of Questions : 5]

SEAT No. :

PB-2050

[Total No. of Pages : 2

[6201]-103

M.B.A

103:GC-03 : ECONOMIC ANALYSIS FOR BUSINESS DECISIONS

(2019 Revised Pattern) (Semester - I)

Time : 2½ Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*
- 3) *Draw graphs wherever necessary.*

Q1) Attempt any 5 questions. (carry 2 marks each)

[10]

- a) Define micro economics.
- b) Give the meaning of utility with an example.
- c) State the law of supply.
- d) Define elasticity of Demand.
- e) Explain Economic Cost.
- f) Write the full form of TFC & TVC.
- g) Formula for calculating TR is _____.
- h) Write any two methods of Demand forecasting.

Q2) Attempt any 2 questions. (carry 5 marks each)

[10]

- a) Justify is Government Intervention is good.
- b) Explain the law of Diminishing Marginal utility.
- c) What do we mean by Managerial Decision Making?

Q3) a) Explain the laws of variable with suitable graph.

[10]

OR

- b) Write down the objectives of Pricing policies.

P.T.O

Q4) a) How changes in supply & demand affects a business profitability? [10]

OR

b) Explain the concept of Prevention and Control of monopolies.

Q5) a) Assess the impact of a Government policy on a firms profitability and market competitiveness. [10]

OR

b) What are the different types of cost involved in business?

❧❧❧