

Total No. of Questions : 5]

SEAT No. : _____

P3804

[6025]-103

[Total No. of Pages : 2]

F.Y.M.B.A.

103 GC-03 : ECONOMIC ANALYSIS FOR BUSINESS DECISIONS
(2019 Revised Pattern) (Semester - I)

Time : 2½ Hours]

[Max. Marks : 50]

Instructions to the candidates:

- 1) All questions are compulsory.
- 2) Figure to the right indicates marks.
- 3) Draw graphs wherever necessary.

Q1) Attempt any 05 questions 02 marks each.

[10]

- a) Define Macro Economics.
- b) Explain Sunk Cost.
- c) Write the features of Monopolistic Competition.
- d) Write the formula for Cross elasticity of demand.
- e) Any two determinants of Supply
- f) Define Cyclical pricing in short.
- g) Write the formula for multiplies effect.
- h) In laws of Variable Proportions stage III is where Average product Cuts the Marginal Product. True/False.

Q2) Attempt any 02 questions 05 marks each.

[10]

- a) Define Profit Maximisation Model.
- b) Explain various Criterias for Good Demand Forecasting
- c) What are the various features of Indifference Curve?

Q3) a) Explain in detail Law of Demand with schedule & Graph.

[10]

OR

- b) Elaborate the concept of changes or shifts in supply Curve.

Q4) a) How Price determination is done under Monopoly in the long Run? [10]

OR

b) What are the various methods of Government Intervention.

Q5) a) Write any two methods of Pricing Policies. [10]

OR

b) What are the various measures to control Business Cycle?

