

Total No. of Questions : 5]

SEAT No. :

P-3805

[Total No. of Pages : 2

[6025]-104

M.B.A. (Revised)

GC - 04 - 104 : BUSINESS RESEARCH METHODS

(2019 Pattern) (Semester - I)

Time : 2½ Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) All questions are compulsory.
- 2) All questions carry equal marks.
- 3) Each question has internal option.

Q1) Attempt any five out of Eight :

[10]

- a) Define sample.
- b) Define alternate hypothesis.
- c) Explain the concept of scale.
- d) Define Research Design.
- e) Explain mean, mode, median.
- f) Explain the importance of research.
- g) Explain the concept of regression.
- h) Enlist application of research in finance.

Q2) Attempt any two out of three :

[10]

- a) Explain the types of variables with suitable example.
- b) Explain the practical consideration in research.
- c) Compare and differentiate primary and secondary data.

Q3) Attempt any one out of two :

[10]

- a) Explain the Levels of measurement with suitable examples.
- b) Differentiate between descriptive and exploratory research.

P.T.O.

Q4) Attempt any one :

[10]

- a) Prepare a questionnaire on Rising cardiac arrests among youngsters.
- b) Explain the different types of errors. Explain the errors in hypothesis testing with suitable example.

Q5) Attempt any one :

[10]

- a) Write a research proposal for disposal of electronic waste in Pune City.

OR

- b) A dice is thrown 120 times and frequency of various faces are as follows.

Face No	1	2	3	4	5	6
Frequency	10	15	25	25	15	27

Given : Chi-Square calculated is 11.40. Chi-Square at 5% level of significance at 5 df is 11.070 comment whether dice mas fair.

