

Total No. of Questions : 5]

SEAT No. :

P5519

[Total No. of Pages : 3

[5659]-5007

F. Y. Master in Business Administration (Semester - I)

107 : MANAGEMENT FUNDAMENTALS

(2019 Pattern)

Time : 2 Hours]

[Max. Marks : 50

Instructions to the candidates :-

- 1) *Assume Suitable Data if necessary.*
- 2) *Black figures to the right indicate full marks.*
- 3) *All Questions are compulsory.*
- 4) *All questions have internal options.*

Q1) Solve any five :

[10]

a) First step in planning process is to

[2]

- i) Set an objective
- ii) Evaluate alternatives
- iii) Determine strength and weaknesses
- iv) none of above

b) Bottom line of any business plan is

[2]

- | | |
|---------------------|---------------------|
| i) marketing plan | ii) financial plan |
| iii) personnel plan | iv) production plan |

c) The systems approach _____

[2]

- i) Emphasises the technical requirements of the organization and its needs
- ii) Emphasises the psychological and social aspects
- iii) Encourages the managers to view the organization both as a whole and as a part of larger environment
- iv) All of the above.

P.T.O.

- d) Describe environmental approach of decision making. [2]
- e) The objective of control is : [2]
- i) take corrective actions,
 - ii) make plans,
 - iii) prepare manpower planning,
 - iv) influence and persuasiveness,
- f) The management process functions consist of [2]
- i) Planning, organising, staffing and directing
 - ii) Planning, organising, leading and directing
 - iii) Planning, organising, leading and staffing
 - iv) Planning, organizing, leading and controlling.
- g) Define and explain the term 'Planning'. [2]
- h) Define organisation. [2]

Q2) Solve any two : [10]

- a) Identify factors affecting structural choice. [5]
- b) Classify and explain types of decisions. [5]
- c) Explain feedforward, concurrent, and feedback controls and provide an example for each. [5]

Q3) Solve any one : [10]

- a) Compare and contrast between behavioural theory and contingency theory. [10]
- b) Demonstrate how control responsibilities differ according to managerial levels? [10]

Q4) Solve any one : [10]

- a) Prepare a Strategic plan for an organization. [10]
- b) Explain the contrast between programmed and nonprogrammed decisions. As a restaurateur, identify and explore the 3 conditions of decision making that you will face [10]

Q5) Solve any one : [10]

- a) Define 'Controlling'. State the requirements of an effective control system. [10]
- b) Explain some criteria that can be used to determine the nature and extent of decentralization in an organization. [10]

