

Total No. of Questions : 4]

SEAT No. :

P-1835

[Total No. of Pages : 2

[6032]-617

T.Y. B.Com. (Semester - VI)

**365L : COMPUTER PROGRAMMING AND
APPLICATIONS - II**

**Computer Networking and E-Commerce - II
(2019 Pattern) (Special Paper - II)**

Time : 2½ Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) A) Fill in the blanks :

[5]

- i) _____ is a set of tools and practices that you can use to protect your digital and analog information
 - a) Information security
 - b) Protection rules
 - c) Protocols
 - d) Breach
- ii) _____ is the activity of electronically buying or selling of products on online services or over the Internet.
 - a) E-Shopping
 - b) E-Commerce
 - c) E-Banking
 - d) E-learning
- iii) Trading in the financial markets through the internet is known as _____
 - a) electronic trading
 - b) manual trading
 - c) on the job trading
 - d) off the job trading
- iv) The process of selling and buying products over the _____ platform is known as online shopping.
 - a) Local
 - b) market
 - c) internet
 - d) national
- v) _____ is advertising that uses the Internet and other forms of digital media to help a business promote and sell goods and services.
 - a) Press advertising
 - b) Media advertising
 - c) Mass advertising
 - d) Electronic advertising

P.T.O.

B) Match the following. [5]

- | | |
|------------------|-------------------------|
| i) Digital Cash | network security device |
| ii) TCP/IP | Google |
| iii) Virus | E Currency |
| iv) Firewall | communications protocol |
| v) Search engine | malicious software |

Q2) Short notes (Any 2 out of 4) : [10]

- a) Information security threats
- b) Network infrastructure
- c) Mobile Commerce
- d) Role of Digital Marketing

Q3) a) Explain insecure network connections and password cracking. [8]

b) What is E-Commerce and Explain Application of 5 Ps. [7]

Q4) a) What are search engines? Why are they useful. [8]

b) What is E-Learning? Explain its pros and cons. [7]

