[5801]-617

T.Y.B.Com.

COMPUTER PROGRAMMING AND APPLICATIONS

365(l): Computer Networking and E-Commerce - II

(2019 Pattern) (Semester VI) (Special Paper-II)

Time : 2½ Hours]   *[Max. Marks : 50*

Instructions to the candidates:

1)   Answer all the questions.

2)   Figures to the right indicate full marks.

Q1) A)   Fill in the Blanks: **[5]**

a)   Customers are going digital with their payments, increasing the need for _____.

i)   fraud   ii)   unsecurity

iii)   security   iv)   prediction

b)   To protect your computer from phishing, malware and other security threats use genuine _____ software.

i)   virus   ii)   malicious

iii)   anti-virus   iv)   trojan

c)   Using _____ process confidentially, information can be achieved.

i)   Cryptography   ii)   Virus

iii)   Security   iv)   Steganography

d)   _____ helps to simplify the business processes and makes them faster and efficient.

i)   E-Commerce   ii)   Files

iii)   Folders   iv)   Virus

e)   If the systems use seperate protocols, _____ is used to link two systems.

i)   Repeater   ii)   Bridge

iii)   Hub   iv)   Gateway device

P.T.O.

B) Match the following: **[5]**

a)	E-Currency	A)	E-Signature.
b)	Switch	B)	Digital Cash
c)	Network topology	C)	Connecting to internet
d)	Modem	D)	Bus
e)	Digital Signature	E)	Connect systems on network

Q2) Short notes (Any 2 out of 4) **[10]**

a) Information Security.

b) Security issues in wireless.

c) E- Banking

d) Role of Digital marketing.

Q3) a) Explain various security threats and Vulnerabilities. **[8]**

b) What is E-Commerce? Explain application of E- Commerce in detail. **[7]**

Q4) a) Explain in detail e-marketing techniques? Explain 5P's of marketing. **[8]**

b) Explain the role of E-Advertisement in new age of Information. **[7]**

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T.Y. B.Com.
BUSINESS ADMINISTRATION
366 (a) : Production and Operations Management - III
(2019 Pattern) (Semester - VI) (Special Paper - III)

Time : 2½ Hours]
[Max. Marks : 50

Instructions to the candidates:

1) *All questions are compulsory.*
2) *Figures to the right indicate full marks.*

Q1) A) Multiple choice questions (answer any 5). **[5]**

    i) _____ is the mediator in the distribution chain cycle.

        a) Broker

        b) Seller

        c) Retailer

    ii) Most important element for production process is _____

        a) Finance

        b) Machinery

        c) Raw material

    iii) An important component of production planning and control is _____

        a) Raw material

        b) Stock planning

        c) Handling of Goods

    iv) ABC Analysis is used in _____

        a) CPM

        b) PERT

        c) Inventory Control

    v) JIT technique does not include _____

        a) Flexibility

        b) Quality of working life

        c) Line stop authority

vi) Production planning includes _____
   a) Order booking from market
   b) Planning production budget
   c) Operation lay out

vii) Production management is done with _____
   a) Administrative techniques
   b) Management techniques
   c) Marketing techniques

B) Match the following (any 5)   **[5]**

Group A		Group B
i)	Production planning	a)	Management technique
ii)	J.I.T.	b)	Just in time
iii)	International Standards Organization	c)	Raw material
iv)	First step in Distribution Chain	d)	Economic Order Quantity
v)	E.O.Q.	e)	Determining the start and end time of various production process
vi)	An important factor in manufacturing		
vii)	Work schedule	f)	Production
		g)	23rd February 1947

Q2) Write short notes. (Any 2)   **[10]**
   a) Production control.
   b) Factors responsible for plant location.
   c) Just - in - time manufacturing.
   d) Difference between supply chain management and logistics management.

Q3) a) What is the meaning of production planning? Explain various objectives of production planning. **[8]**
   b) Explain the types of layout of plant. **[7]**

Q4) a) Define Quality Management. Explain the features of quality management.**[8]**
   b) Explain the concept of supply chain management & state its steps/stages.
   [7]

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