

Total No. of Questions : 3]

SEAT No. :

PD-953

[Total No. of Pages : 2

[6439]-233

T.Y. B.Com.

356 Voc (A) : COMPUTER APPLICATIONS - II
(2019 Pattern) (CBCS) (Semester - V)

Time : 2½ Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicates full marks.*

Q1) a) Fill in the blanks :

[5]

- i) _____ is not an example of search engine.
 - a) Bing
 - b) Tell
 - c) Ask
 - d) Yahoo
- ii) _____ are those sites that are built primarily to support business of some organization.
 - a) Community sites
 - b) Commercial sites
 - c) Navigational sites
 - d) Interactive sites
- iii) User can request for any web page by just entering a _____ into address bar.
 - a) Text
 - b) Keyword
 - c) URL
 - d) Audio
- iv) Which of the following is not a type of website navigation
 - a) Global Website Navigation
 - b) Hierarchical Website Navigation
 - c) Local Website Navigation
 - d) Horizontal Website Navigation
- v) Web site's main page is called _____.
 - a) home page
 - b) browser page
 - c) bookmark
 - d) search page

P.T.O.

- b) State whether the statement is True or False : [5]
- i) A web browser enables user to access the resource of Internet.
 - ii) Website navigation allows visitors to flow from one page to another.
 - iii) The web pyramid provides a simple way for designers to think of all aspects of Web design.
 - iv) Search Engine Registration is the step of submitting your site to search engines to let them know that it exists.
 - v) Internet Explorer is an example of commercial website.

Q2) Attempt any FOUR of the following : [20]

- a) What is meant by site navigation? Explain.
- b) Explain Web Design Pyramid with diagram.
- c) Write note on Web App Architecture.
- d) What is Domain Name System? Explain.
- e) Write note on Website Hosting.

Q3) Attempt any TWO of the following : [20]

- a) Explain in detail various factors influencing Website Design.
- b) Explain Web authoring tools in detail.
- c) What is Hyperlink? How do you Hyperlink within the document?

