

Total No. of Questions : 4]

SEAT No. :

P1792

[Total No. of Pages : 4

[6032]-506

T.Y. B.Com.

BUSINESS ADMINISTRATION - II
Human Resource Management & Marketing
(CBCS 2019 Pattern) (Semester - V) (355 (A))

Time : 2½ Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) A) Fill in the blanks with the most appropriate alternative (any five): [5]

- i) Training courses typically designed for _____.
 - a) Short term
 - b) Long term
 - c) Medium term
 - d) All of these
- ii) _____ can be defined as process of choosing the right person for the right job.
 - a) Selection
 - b) Recruitment
 - c) Incorporation
 - d) Orientation
- iii) HRM is an art of _____.
 - a) Preparation of a task
 - b) Coordinating middle level Management
 - c) Helping top level Management
 - d) Managing people
- iv) _____ is the process of managing, training, developing & evaluating employees.
 - a) Performance Appraisal
 - b) Motivation
 - c) Coordination
 - d) Selection
- v) The word development is linked with _____.
 - a) Managers
 - b) Workers
 - c) Supervisors
 - d) All of the above
- vi) _____ is the process of searching for the prospective employees & stimulating them to apply for the job.
 - a) Selection
 - b) Recruitment
 - c) Placement
 - d) Training

P.T.O.

B) Match the following: [5]

Column A

Column B

- | | |
|--------------------------|--------------------------------|
| i) Kaizen 5-S | a) Employee Development |
| ii) Coordination | b) Graphics Scale Method |
| iii) Interview Method | c) Japanese Technique |
| iv) Career Planning | d) HRM Function |
| v) Performance Appraisal | e) External Recruitment Source |

Q2) Write a short note (any two) [10]

- a) Emerging Concept of Human Resource Development
- b) Importance of Selection Procedure
- c) Importance of Training to the organization
- d) Importance of Performance Appraisal

Q3) a) Define Selection. Explain different types of Interview. [8]

- b) What do you mean by Career Development? Explain Various stages of career development. [7]

Q4) a) Define Human Resource and explain its purpose and scope. [8]

- b) Explain modern concepts in Human Resource Management. [7]



ब) खालील जोड्या जुळवा :

[5]

‘अ’ गट

‘ब’ गट

- i) कायदेन पंचसूत्री
- ii) समन्वय
- iii) मुलाखत पद्धत
- iv) कारकीर्द नियोजन
- v) कार्यमुल्यांकन

- अ) कर्मचारी विकास
- ब) आलेख मुल्यांकन पद्धत
- क) जपानी तंत्र
- ड) मानवी संसाधन व्यवस्थापन कार्य
- इ) बाह्य भरती स्रोत

प्र.2) थोडक्यात टिपा लिहा. (कोणत्याही दोन)

[10]

- अ) मानवी संसाधन विकासाची उदयोन्मुख संकल्पना
- ब) निवड प्रक्रियेचे महत्त्व
- क) संस्थेसाठी प्रशिक्षणाचे महत्त्व
- ड) कामगिरी मूल्यमापनाचे महत्त्व

प्र.3) अ) निवड प्रक्रियेची व्याख्या द्या. मुलाखतीचे विविध प्रकार स्पष्ट करा.

[8]

ब) कारकीर्द विकास म्हणजे काय? कारकीर्द विकासाच्या विविध पायऱ्या स्पष्ट करा.

[7]

प्र.4) अ) मानवी संसाधनाचा अर्थ सांगून त्याचे उद्देश व व्याप्ती स्पष्ट करा.

[8]

ब) मानव संसाधन व्यवस्थापनातील आधुनिक संकल्पा स्पष्ट करा.

[7]

