

Total No. of Questions : 6]

SEAT No. :

PC-1012

[Total No. of Pages : 2

[6315]-117

S.Y. B.Com.

236L: COMPUTER PROGRAMMING AND APPLICATION - I

Web Base Application in Commerce

(CBCS) (2019 Pattern) (Semester - III) (Special Elective - VI)

Time : 2½ Hours]

[Max. Marks : 70

Instructions to the candidates:

- 1) *Q.No. 1 & Q.No. 6 are compulsory.*
- 2) *Solve any three questions from remaining Q.No. 2, 3, 4 and 5.*
- 3) *Figures to the right indicate full marks.*

Q1) A) Fill in the blanks (Any Five):

[5]

- a) Most of the Business services falls under_____
 - i) B2B
 - ii) B2C
 - iii) G2C
 - iv) C2C
- b) _____ typically have audio & visual components used by speaker from hosting organization
 - i) Webinars
 - ii) Seminars
 - iii) Lectures
 - iv) Presentation
- c) E-commerce involves_____
 - i) Advertising
 - ii) Marketing
 - iii) Warehousing
 - iv) All of the above
- d) _____ performs the requested task
 - i) User
 - ii) Web server
 - iii) Web application server
 - iv) Developer
- e) _____ colour represents the certificate is valid
 - i) Red
 - ii) Yellow
 - iii) Green
 - iv) Black
- f) `<TR>`_____ `</TR>` tag is used for_____
 - i) Table Heading
 - ii) Table Records
 - iii) Table Row
 - iv) Table column

P.T.O.

B) Match the following: [5]

Group A

- 1) Instagram
- 2) Markup language
- 3) URL
- 4) RTGS
- 5)

Group B

- a. Bold tag
- b. Uniform Resource Locator
- c. Social media
- d. HTML
- e. Real Time Gross Settlement

Q2) Answer the following questions: [15]

- a) Explain in Detail Cyber Ethics.
- b) Explain Google DOCS.
- c) How to underline text in HTML? Explain with example.

Q3) Answer the following questions: [15]

- a) Explain in detail search engine.
- b) Give difference between client side scripting and server side scripting.
- c) Explain HTML server control.

Q4) Answer the following questions: [15]

- a) How a web application work.
- b) Explain Browser portability.
- c) Explain in detail E-marketing.

Q5) Answer the following questions: [15]

- a) Explain in detail E-Reservation.
- b) Explain in detail MOOC.
- c) How to create link in HTML? Explain with example.

Q6) Write short note on following (Any Three): [15]

- a) Mozilla Firefox
- b) Online Shopping
- c) ASP. NET
- d) <table> tag
- e) E-Learning

