

Total No. of Questions : 4]

SEAT No. :

PB1301

[Total No. of Pages : 4

[6224]-306

S.Y.B.Com.

236 A - BUSINESS ADMINISTRATION

(2019 Pattern) (Semester - III)

Time : 2½ Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right side indicate full marks.*

Q1) A) Fill in the blanks by selecting suitable choice. [5]

- i) The department of business that deals with the distribution and transportation of goods and services is _____.
 - a) Distribution Department
 - b) Finance Department
 - c) Human Resource Department
 - d) Research and Development Department
- ii) Business secrecy is maximum in _____ organization.
 - a) Sole proprietorship
 - b) Partnership Firm
 - c) Co-operative Society
 - d) Company
- iii) In the Hindu Undivided Family system of business, the members of the organization are called _____.
 - a) Secretary
 - b) Chairman
 - c) Karta
 - d) Coparceners
- iv) A Limited Liability Partnership is formed under the _____ Act.
 - a) Limited Liability partnership Act, 2008
 - b) Indian Partnership Act, 1932
 - c) Indian Company Act, 1956
 - d) Maharashtra Co-operative Act, 1960
- v) The factors of business control are collectively called _____.
 - a) Internal Factors
 - b) External Factors
 - c) Controlled Factors
 - d) Uncontrolled Factors

P.T.O.

B) Match the following. [5]

Group A

- i) Business Environment
- ii) Undivided Hindu Family System
- iii) Entrepreneurship
- iv) Commerce
- v) Organized Sector

Group B

- a) Making a Profit
- b) External Factors
- c) Karta
- d) Regulated by the government
- e) Exchange of goods and service

Q2) Write Short Notes (Any two) [10]

- a) Financial objectives of the Business
- b) A Sole Trade Proprietorship
- c) Impact of New Policies on Business Administration
- d) Business Development

Q3) a) Define the term Business Administration. State its Characteristics. [8]

b) Explain the difference between Partnership Firm and Joint Stock Company. [7]

Q4) a) Explain the factors that determine the Business Internal Environment. [8]

b) Explain the steps of Business Promotion. [7]



ब) जोड़या जुळवा. [5]

गट 'अ'

गट 'ब'

- | | |
|---------------------------------|---------------------------------|
| i) व्यावसायिक पर्यावरण | अ) नफा मिळवणे |
| ii) अविभक्त हिंदू कुटुंब पद्धती | ब) बाह्य घटक |
| iii) उद्योजकता | क) कर्ता |
| iv) वाणिज्य | ड) सरकारद्वारे नियमन |
| v) संघटित क्षेत्र | इ) वस्तू आणि सेवांची देवाणघेवाण |

प्र.2) टिपा लिहा. (कोणत्याही दोन) [10]

- अ) व्यवसायाची आर्थिक उद्दिष्टे
- ब) एकल व्यापारी संस्था
- क) व्यवसाय प्रशासनावर नवीन धोरणांचा प्रभाव
- ड) व्यवसाय विकास

प्र.3) अ) व्यवसाय प्रशासनाची व्याख्या द्या. त्याची वैशिष्ट्ये सांगा. [8]

ब) भागीदारी संस्था आणि संयुक्त भांडवली संस्था यातील फरक स्पष्ट करा. [7]

प्र.4) अ) व्यावसायिक अंतर्गत पर्यावरण निर्धारित करणारे घटक स्पष्ट करा. [8]

ब) प्रवर्तनाच्या पायऱ्या स्पष्ट करा. [7]

