

Total No. of Questions : 4]

SEAT No. :

P5844

[Total No. of Pages : 4

[6142]-208

S.Y. B.Com.

**236 (C) : BUSINESS LAW AND PRACTICES - I
(CBCS 2019 Pattern) (Semester - III)**

Time : 2½ Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right side indicate full marks.*

- Q1) A) Fill in the blank with the most appropriate alternative. (any Five) [5]**
- i) The voluntary scheme of AGMARK certification is for_____food product.
 - a) Blended Edible Vegetable Oils
 - b) Fat spread
 - c) Ghee having less RM value
 - d) For agricultural commodities for domestic trade & export
 - ii) _____year was General Insurance Corporation of India incorporated as a company.
 - a) 1988
 - b) 1972
 - c) 1965
 - d) 1981
 - iii) “JINDAGI Ke SATH BHI, JINDAGI KE BAD BHI” is the punch line of the advertisement of which of the following organization _____.
 - a) New India Assurance
 - b) General Insurance Corporation
 - c) ICICI
 - d) Life Insurance Corporation of India
 - iv) The Information Technology Act became effect form_____.
 - a) January 2000
 - b) March 1999
 - c) October 2000
 - d) April 1999
 - v) _____is the minimum number of employees required to register to register Under shop & establishment act?
 - a) 10
 - b) 20
 - c) 30
 - d) 40
 - vi) AGMARK stands for_____.
 - a) Agricultural Produce
 - b) Agricultural Mark
 - c) Agricultural Certificate
 - d) Agricultural Managing Act

P.T.O.

B) Match the following. [5]

<u>Column A</u>	<u>Column B</u>
i) LIC	a) Single ownership
ii) HTPP	b) Hyper Transfer Text Protocol
iii) Departmental stores	c) Life Insurance Corporation
iv) Claim	d) Huge capital
v) Sole trading concern	e) Demand made by insured to insurer for loss occurred due to mishap

Q2) Write a short notes (any two) [10]

- a) Agriculture produce
- b) Basic principles of General Insurance
- c) Electronic signature
- d) Provision of worker welfare

Q3) a) Define direct marketing? Explain the advantages of direct marketing. [8]

b) Explain the Various types of general insurance. [7]

Q4) a) Explain the Evaluation of IT Act, 2000. [8]

b) Explain the various definitions under shop and establishment Act 1948, working hours, Interval Rest, overtime wages. [7]



ब) जोडया लावा.

[5]

रकाना अ

- i) एल. आय. सी
- ii) एच.टी.पी.पी.
- iii) विभागीय दुकाने
- iv) दावा
- v) एकल व्यापारी संख्या

रकाना ब

- अ) एकल मालकी
- ब) हायपर ट्रान्सफर टेक्स प्रोटोकॉल
- क) जीवन विमा महामंडळ
- ड) प्रचंड भांजवल
- इ) अपघाता मुळे झालेल्या
नुकसानासाठी विमाधारकाने
केलेली मागणी

प्र.2) टिपा लिहा. (कोणत्याही 2)

[10]

- अ) कृषी उत्पादन
- ब) सामान्य विम्याची मुलभूत तत्वे
- क) इलेक्ट्रॉनिक स्वाक्षरी
- ड) कामगार कल्याणाच्या तरतुदी

प्र.3) अ) प्रत्यक्ष विपणन म्हणजे काय? प्रत्यक्ष विपणनाचे फायदे लिहा.

[8]

ब) सामान्य विम्याचे प्रकार स्पष्ट करा.

[7]

प्र.4) अ) माहिती तंत्रज्ञान कायदा 2000 ची उत्क्रांती स्पष्ट करा.

[8]

ब) दुकाने आणि आस्थापना संख्या कायदा 1948 अंतर्गत, कामाचे तास, विश्रांतीसाठी मध्यांतर, जादा काम वेतन या संकल्पना स्पष्ट करा.

[7]

