

Total No. of Questions : 6]

SEAT No. :

PA-1798

[Total No. of Pages : 4

[5952]-317

S.Y. B.Com.

236L : COMPUTER PROGRAMMING AND APPLICATION - I

Web Base Application in Commerce

(CBCS 2019 Pattern) (Semester - III) (Special Elective - VI)

Time : 2½ Hours]

[Max. Marks : 70

Instructions to the candidates:

- 1) Q. No. 1 and Q. No. 6 are compulsory.
- 2) Solve any 3 (Three) questions from the remaining Q.No. 2, 3, 4 and 5.
- 3) Figures to the right indicates full marks.

Q1) A) Fill in the blanks. (Any Five) [5]

a) _____ protocol uses a set of rules to send and receive messages at the internet address level.

- | | |
|----------|----------|
| i) TCP | ii) SMTP |
| iii) POP | iv) IP |

b) _____ is the component at marketing that uses the internet and online based digital technologies.

- | | |
|----------------------|---------------|
| i) Digital marketing | ii) Marketing |
| iii) Social media | iv) None |

c) _____ is to exploring the proper, ethical behaviour related to online environment and digital media platform

- | | |
|-------------------|--------------------|
| i) Cyber ethics | ii) Cyber law |
| iii) Cyber safety | iv) Cyber security |

d) _____ helps the user to build modern Web applications to interact directly without reloading page every time.

- | | |
|---------------|----------------|
| i) HTML | ii) Javascript |
| iii) ASP. Net | iv) VB. Net |

P.T.O.

e) _____ is free web frame work for building Web application.

- i) CSS
- ii) HTML
- iii) Javascript
- iv) ASP.NET

f) _____ is the creation of application programs that resides on remote servers and delivered on user's device through internet.

- i) Web application Development
- ii) Web pages
- iii) HTML
- iv) CSS

B) Match the pairs [5]

Group I

Group II

- | | |
|--------------------------------|----------------------------------|
| a) <Input Type = " " > | i) Hyperlink |
| b) | ii) CSS Syntax |
| c) | iii) Input controls |
| d) Selector (property : value) | iv) Variable boolean declaration |
| e) Var a = True | v) Unordered list |

Q2) Answer the following questions. [15]

- a) Write on social media applications.
- b) Explain online educational sites.
- c) Explain <Table> tag with example.

Q3) Answer the following questions. [15]

- a) What are the advantages and disadvantages of social media applications.
- b) What is online shopping and Bill payments Gate way.
- c) What are the benifits of online shopping.

Q4) Answer the following questions. [15]

- a) What is CSS?
- b) Explain <Bgsound> and <embed> tag with example.
- c) Write an form and controls of HTML.

Q5) Answer the following questions. [15]

- a) Write difference between crlient and server side scripting.
- b) What is HTML server controls?
- c) What is DOM?

Q6) Write short note an (Any 3) [15]

- a) Wehakupapa
- b) E. Governance
- c) <Frame> Tag
- d) CSS
- e) HTML

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