[5801]-317

S. Y. B.Com.

COMPUTER PROGRAMMING AND APPLICATION - I

236 - L : Web Base Application in Commerce

(CBCS) (2019 Pattern) (Semester - III) (Special) (Elective - VI)

Time : 2½ Hours]   *[Max. Marks : 70*

Instructions to the candidates:

1)   *Q. No. 1 and Q. No. 6 are compulsory.*

2)   *Solve any 3 (Three) questions from the remaining question Nos. 2, 3, 4 and 5.*

3)   *Figures to the right indicate full marks.*

Q1) **A)**   **Fill in the blanks. (Any 5) :**   **[5]**

     i)   A collection of frames in the browser window is known as _____.

         a)   Frame SRC   b)   Frameset

         c)   Frame Target   d)   Frame

     ii)   To navigate through WWW, usually by clicking with mouse is _____.

         a)   Surfing   b)   Phishing

         c)   Hacking   d)   None

     iii)   _____ is free learning platform developed by Google bar educational institutions.

         a)   Google drive   b)   Google calendar

         c)   Google classroom   d)   Google Docs

     iv)   The use of ICT by the government to provide government services and exchange of information.

         a)   E-Commerce   b)   E-Governance

         c)   E-mail   d)   E-Payment

v) _____ style sheer is used when single document has unique style.

    a) Inline CSS   b) Internal CSS

    c) External CSS   d) Outline CSS

vi) _____ Tag is used to display a picture in a web page.

    a) Image   b) Img

    c) Picture   d) Source

B. Match the following : [5]

Group A		Group B
1. Browser	a.	Scripting language
2. HTML	b.	Mosaic
3. WWW	c.	Twitter
4. Java Script	d.	Tim Berners-Lee
5. Social Media	e.	Markup language

Q2) Answer the following questions : [15]

    a) Explain Applications of internet.

    b) What is Internet Banking?

    c) Write an Instagram and Whakapapa?

Q3) Answer the following questions : [15]

    a) Explain with example online reservation system.

    b) How online shopping works.

    c) Write an Zoom Application.

Q4) Answer the following questions : **[15]**

    a)   Write Advantages of Google classroom.

    b)   Explain project essentials and tips in detail.

    c)   What are the precautions should be taken while doing online transactions?

Q5) Answer the following questions : **[15]**

    a)   Write different attributes of < Body > Tag. of HTML.

    b)   Explain Hyperlink, in HTML, with tag.

    c)   What are the different form controls used to design input form using HTML.

Q6) Write short note on following (Any Three) : **[15]**

    a)   Web Browser

    b)   Search Engine

    c)   Browser portability

    d)   Digital Marketing

    e)   Webex. Application

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