SEAT No. :

[Total No. of Pages : 2

[5952]-212

F.Y. B.Com. (Regular)

126B: ESSENTIALS OF E-COMMERCE - II
(CBCS) (2019 Pattern) (Semester - II)

Time : 2½ Hours] *[Max. Marks : 70*

Instructions to the candidates :

1) *Q.No. 1 & Q.No. 6 are compulsory.*
2) *Solve any three questions from remaining question No. 2, 3, 4 & 5.*

Q1) A) Fill in the Blanks (Attempt any 5 out of 6) : **[5]**

a) The best products to sell in B2C e-commerce are _____
   i) Small products ii) Digital products
   iii) Specialty products iv) Fresh products

b) Which of the following is not a key elements of a business model?
   i) Value propositions ii) Universal standards
   iii) Competitive advantage iv) Market strategy

c) Which is a function of ERP?
   i) Warehousing ii) Sales
   iii) Scheduling iv) All of the above

d) Which type of e-commerce focuses on consumers dealing with each other.
   i) B2B ii) B2C
   iii) C2B iv) C2C

e) Which of the following is part of the four main types for e-commerce.
   i) B2B ii) B2C
   iii) C2B iv) All of the above

f) Which of the following describes e-commerce?
   i) Doing business electronically
   ii) Doing business
   iii) Sale of goods
   iv) All of the above

B) Match the following : **[5]**

a) HTTP   i) Online trading
b) B2C   ii) First step
c) e-business   iii) Founder of the World Wide Web
d) ATM   iv) Hyper Tex Transfer Protocol
e) Registraion   v) Business to consumer
f) Tim Berners Lee   vi) Automatic Teller Machine

Q2) Define EDI. Explain the merits & limitations of EDI. **[15]**

Q3) What is E-payment system? Explain the procedure of E-payment through google pay. **[15]**

Q4) What is Internet? Explain the procedure establishing connectivity to Internet. **[15]**

Q5) Explain B2B model of E Commerce & features of B2B e-commerce. **[15]**

Q6) Short Notes : Compulsory (Attempt any three) : **[15]**
a) Advantages of Debit and Credit cards.
b) Internet Service Provider.
c) Cyber crimes.
d) Virtual Market.
e) Supply Chain Management.

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