

Total No. of Questions : 6]

SEAT No. :

P2886

[5801] - 212

[Total No. of Pages : 2

F.Y. B.Com.

**126 A: ESSENTIALS OF E-COMMERCE - II
(CBCS 2019 Pattern) (Semester-II)**

Time : 3 Hours]

[Max. Marks : 70

Instructions to the candidates:

- 1) *Q No.1 & Q No.6 are compulsory.*
- 2) *Solve any 3 questions from remaining questions Nos. 2, 3, 4, & 5.*

Q1) A) Fill in the blanks (Attempt any 5 out of 6) [5]

- i) Which segment do e-Bay, Amazon.com belongs _____.
 - a) B2B
 - b) B2C
 - c) C2B
 - d) C2C
- ii) The dimension of e-commerce that enables commerce across national boundaries is called _____.
 - a) Inter activity
 - b) Global reach
 - c) richness
 - d) Ubiquity
- iii) Which of the following is part of four main types of e-commerce.
 - a) B2B
 - b) B2C
 - c) C2B
 - d) All of the above
- iv) Which one of the following is not one of the major type of e-commerce.
 - a) C2B
 - b) B2C
 - c) B2B
 - d) C2C
- v) The best products to sell in B2C e-commerce are _____.
 - a) Small products
 - b) Digital products
 - c) Special products
 - d) Fresh products
- vi) Which of the following describes e-commerce.
 - a) Doing business electronically
 - b) Doing business
 - c) Sale of goods
 - d) All of the above

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Q1) B) Match the following. [5]

- | | |
|-----------------|--------------------------------|
| 1) FTP | a) Out sourcing |
| 2) ATM | b) Consumer to consumer |
| 3) C2C | c) First step |
| 4) BPO | d) Electronic Data Interchange |
| 5) Registration | e) File Transfer protocol |
| 6) EDI | f) Automatic Teller Machine |

Q2) What is EDI? Explain steps to start EDI, & advantages & limitations of EDI. [15]

Q3) Explain the E-payment solution, needs, advantages & limitations of E-payment system. [15]

Q4) Explain the needs of E-commerce security, explain, who cybercrimes increase day by day & who we control it. [15]

Q5) What is virtual market explain the advantages & limitations of virtual market. [15]

Q6) Short Notes (Attempt any three) [15]

- a) E-Banking Fraud.
- b) Internet security.
- c) Explain B2B with example.
- d) E-Locking services.
- e) Credit card.

