

Total No. of Questions : 4]

SEAT No. :

P2876

[Total No. of Pages : 2

[5801]-201

F.Y. B.Com.

COMPULSORY ENGLISH - II

(2019 Pattern) (Credit System) (Semester - II) (121)

Prescribed Text: Success Avenue

Time : 2½ Hours]

[Max. Marks : 70

Instructions to the candidates:

- 1) All questions are compulsory.
- 2) Figures to the right indicate full marks.

Q1) Attempt ANY THREE of the following in about 100 words each: [15]

- a) How did Indira Nooyi maintain a balance between her personal and professional responsibilities?
- b) What changes did Indira Nooyi bring in the Pepsi Co?
- c) Describe Sudha Murthy's encounter with JRD Tata?
- d) Attempt a character sketch of Sudha Murthy.
- e) What comic elements does Saki use to create humour in the story 'Fur'?

Q2) Attempt ANY THREE of the following in about 100 words each: [15]

- a) Examine how O, Henry builds suspense and provides a twist in the story 'After Twenty Years'.
- b) Attempt a character sketch of Jimmy Wells from the story 'After Twenty Years'.
- c) Explain 'O Captain! My Captain!' as an elegy.
- d) How does the poem 'O Captain! My Captain!' celebrate the achievements of President Lincoln?
- e) Elaborate on the poet's reasons for desiring that his daughter's mind be free of hatred in 'A Prayer for My Daughter'.

P.T.O.

Q3) Attempt ANY TWO of the following: [20]

- a) Write an application letter for the post of 'Assistant Manager' to The Personnel Manager, Hotel Malabar Palace, Shastri Nagar, Jammu, consider yourself as Amey Sharma from Himachal Pradesh, while writing a letter.
- b) Write brief newspaper reports of two short paragraphs each to suit the following headlines.
 - i) Theme park for children inaugurated
 - ii) Sitar Maestro honoured
- c) What is 'blog' writing? Explain the tips for writing effective blog posts.
- d) Write a resume for the post of 'Computer Programmer'.

Q4) Attempt ANY FOUR of the following : [20]

- a) You are Mr. Pradip Mishra, the mobile you bought two weeks ago from Asia Electronics in Pune, is not working properly. Write an email to be sent to the Manager of the company, making a complaint and asking for it's replacement.
- b) Explain the important points to be followed while writing an email.
- c) Write an email letter to the Manager of Joyville construction to the email id joyville 2022@gmail.com requesting him to update you regarding their new projects and housing plans.
- d) Explain the tips for effective communication.
- e) What is kinesics?
- f) Write a note on non-verbal communication.

