

Total No. of Questions : 8]

SEAT No. :

PA-1727

[Total No. of Pages : 3

[5952]-112

F.Y.B.Com.

116 - (A) : ESSENTIALS OF E-COMMERCE - I
(2019 CBCS Pattern) (Semester - I) (Regular)

Time : 2½ Hours]

[Max. Marks : 70

Instructions to the candidates:

- 1) *Q.1 and Q.8 is compulsory.*
- 2) *Solve any three questions from Q.2. to Q.7.*
- 3) *Figures to the right indicate full marks.*

Q1) A) Fill in the blanks (any seven).

[7]

- a) Which of the following is a type of e-commerce.
 - i) Computer business
 - ii) Click only business
 - iii) Internet business
 - iv) Key board business
- b) Which of the following is an advantages of e-commerce.
 - i) Complaints quickly received
 - ii) Lower costs
 - iii) Small & large business compete
 - iv) All of the above
- c) _____ is the father of computer.
 - i) Herman Hollerith
 - ii) Ada-Byron
 - iii) Blaise Poscal
 - iv) Charles Babbage
- d) The common name for a modulator demodulator is _____.
 - i) Modem
 - ii) Joiner
 - iii) Network
 - iv) Connector
- e) Super computer developed by Indian Scientist.
 - i) Vikram
 - ii) Param
 - iii) IBM
 - iv) Vishal
- f) CPU is the _____ of computer.
 - i) Brain
 - ii) Ear
 - iii) Eye
 - iv) All of the above

P.T.O.

- g) The first computer virus is_____.
- i) Blaster
 - ii) Trojan horse
 - iii) Creeper
 - iv) Wofer
- h) HTTP stands for_____.
- i) Hyper Text transfer portal
 - ii) Hyper Text transfer protocol
 - iii) Hyper text transfer profile
 - iv) Hyper Text transfer profile
- i) _____is the maximum limit in-transaction of NEFT.
- i) 50000
 - ii) 100000
 - iii) 150000
 - iv) No limit

B) Write the following statements whether true or false (any seven). [7]

- a) The internet & the world wide web are essentially the same thing.
- b) Electronic fund transfers are less secure and more expensive for a merchant than paper check payments & collections.
- c) Google, Bing, Yahoo, gmail. MSN and AOL are all examples of e-tailers.
- d) One of the main benefits of wireless technology is mobility.
- e) Information density in -e-commerce market make price & costs less transparent
- f) HTTP is a markup language.
- g) E-commerce is the fastest growing form of commerce in the world.
- h) Online classifieds are good examples of a consumer to consumer e-commerce model.
- i) Mobile commerce (M-commerce) technology is required for consumer to consumer e-commerce transactions to take place.

Q2) What is E-commerce? Explain the advantages and disadvantages of E-commerce. [14]

Q3) What is EDI? Explain EDI components and EDI standards. [14]

Q4) What is internet? Explain the tools and services of internet. [14]

Q5) State the importance and functions of credit card. [14]

Q6) What is domain name system? Explain the procedure of registering an internet domain. [14]

Q7) What is website? Explain the essential factors in designing an effective website. [14]

Q8) Write short notes (Any two). [14]

- a) Internet service provider.
- b) B2B & C2 G.
- c) Functions of Debit card.
- d) Misuse of mobile.

