

Total No. of Questions : 3]

SEAT No. :

PC-1153

[Total No. of Pages : 2

[6316]-414

T.Y. B.B.A.

**E 606: Tourism Development in Rural India  
(2019 Pattern) (Semester - VI) (CBCS)**

*Time : 2½ Hours]*

*[Max. Marks : 50*

*Instructions to the candidates:*

- 1) *All the questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

**Q1) Compulsory Questions:(Objective Type Questions)**

**A) Multiple Choice Questions:**

**[5]**

- i) Internal tourism includes
  - a) Domestic & Inbound tourism
  - b) Inbound tourism
  - c) Domestic tourism
  - d) Outbound tourism
- ii) A tourism policy includes
  - a) Rules
  - b) Regulations
  - c) Objectives and strategies
  - d) All of the above
- iii) A person who moves from one location to another is known as \_\_\_\_
  - a) Tourist
  - b) Traveler
  - c) Inbound tourist
  - d) Outbound tourist
- iv) Which tourism concept is to protect the production of fruits, vegetables, flowers, etc?
  - a) Farm tourism
  - b) Agro tourism
  - c) Farm tourism
  - d) None of these
- v) The concept of Rural tourism\_\_\_\_
  - a) Travel to remote areas
  - b) Travel to natural areas
  - c) Travel to urban areas
  - d) None of these

**P.T.O.**

**B) Answer in one sentence:**

**[5]**

- i) What is Agro Tourism?
- ii) What is inspirational Tourism?
- iii) What is Tourism?
- iv) What is Natural Tourism?
- v) State any two benefits of Ecotourism?

**Q2) Long answer questions (Any two)**

**[20]**

- a) Explain the challenges and issues of Rural Tourism in India.
- b) State and explain the characteristics of Rural Tourism.
- c) State and explain the role of rural tourism in the economic development of India.
- d) Explain the role of technology in Rural Tourism.

**Q3) Write short notes on (Any four) :**

**[20]**

- a) Sustainable Tourism
- b) Tourism projects in India
- c) Importance of Rural Tourism
- d) Role of government to support rural tourism
- e) Agro Tourism
- f) Showcasing rural life, art, culture and heritage through rural tourism.

