

Total No. of Questions : 3]

SEAT No. :

PC1141

[6316]-402

[Total No. of Pages : 3

T.Y.B.B.A.

602 : MANAGEMENT INFORMATION SYSTEM

(2019 Pattern) (CBCS) (Semester - VI)

Time : 2½ Hours]

[Max. Marks : 70

Instructions to the candidates:

- 1) *All questions are compulsory*
- 2) *Figures to the right indicate full marks*

Q1) Solve the following Objective Type Questions

[4×5=20]

A) Multiple Choice Questions.

[5×1]

- a) E - commerce involves
 - i) Marketing
 - ii) Advertising
 - iii) Warehousing
 - iv) All of the above
- b) Which is not a stage of SDLC
 - i) Definition stage
 - ii) Development stage
 - iii) Prototyping
 - iv) Installation stage
- c) Which is not a Decision - making tool
 - i) Spiral model
 - ii) Decision Tree
 - iii) Decision Rules
 - iv) Decision Tables
- d) Which is not a part of processing a data
 - i) Sorting
 - ii) Selection of alternative
 - iii) Classifying
 - iv) Summarizing
- e) Information is a resource because _____.
 - i) It is scarce
 - ii) It has a cost
 - iii) It has alternative uses
 - iv) All of the above

P.T.O.

B) Match the Pairs

[5×1]

GroupA		GroupB	
a)	RAD model	i)	Bricks and clicks
b)	e - business model	ii)	Information gathering tool
c)	on site observation	iii)	Component based approach
d)	Control Process	iv)	Research reports
e)	Secondary data	v)	Approving/disapproving results

C) Fill in the blanks with correct answer from given options.

[5×1]

- _____ fit into the principle of bounded rationality.
(strategic decisions, workable decisions, long - term decisions)
- A _____ must have some structure and behavior designed to achieve an objective.
(system, plan, prototype)
- Questionnaires are useful to collect _____ information.
(personal, quantitative, qualitative)
- A _____ is basically a scaled - down model or working version of a product.
(prototype, component, system)
- The interconnections and interactions between sub - systems are called _____.
(Communication, interface, intergration)

D) Answer in one sentence

[5×1]

- What is a Feedback?
- Define E - Communication.
- What is a Primary Data?
- State full form of Case.
- What is a Questionnaire?

Q2) Solve any three Long answers from the following. [3×10]

- a) Explain E - Commerce and define different categories of E - Commerce.
- b) Elaborate Rapid Application Development (RAD) model with diagram.
- c) Define the role of Information as a Strategic Resource for businesses with examples.
- d) Define MIS and explain the role of Technology in MIS.
- e) Explain System and state its elements with suitable diagram.

Q3) Write short notes. (Any four) [4×5]

- a) Expert Systems
- b) Payoff Matrix
- c) Open and Closed Systems
- d) Business - to - Consumer (B2C)
- e) Requirement Analysis
- f) Data Flow Diagram (DFD)

