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SEAT No. :

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T.Y.B.B.A.

603 : BUSINESS PROJECT MANAGEMENT

(2019 Pattern) (Semester-VI)

Time : 2½ Hours]

[Max. Marks : 70

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) A) Multiple Choice Questions:

[5]

- a) A SIPOC stand for _____
 - i) suppliers, inputs, process, outputs, customers
 - ii) strategies, inputs, process, outputs, customers
 - iii) suppliers, inputs, process, outputs, clients
 - iv) suppliers, investment, process, outputs, customers
- b) What is the first step in a business project planning?
 - i) Establish the objectives and scope.
 - ii) Determine the budget.
 - iii) Select the team organizational model.
 - iv) Determine project constraints.
- c) Creating project team and assigning their responsibilities are done during which phase of project management?
 - i) Initiation
 - ii) Planning
 - iii) Execution
 - iv) Closure

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- d) What is the first step in developing a risk management plan?
- i) Analyse the risks
 - ii) Estimate the likelihood of the risks occurring
 - iii) Identify potential project risks
 - iv) Develop a risk mitigation plan
- e) Which of the following documents covers all the aspects of a project contracts with all stakeholders?
- i) Project plan
 - ii) Scope statement
 - iii) Project charter
 - iv) Work breakdown structure

B) Match the following: [5]

- | Group A | Group B |
|-------------------|---|
| a) Planning | i) Project Schedule |
| b) Feedback | ii) An official examination of the present state of a project |
| c) Audit | iii) Project Strategy |
| d) Gantt Chart | iv) Deciding in advance what to do, how to do, when to do, and who is to do it. |
| e) Cost Reduction | v) Information or comments about something that you have done which tells you how good or bad it is |

C) Answer in one sentence [5]

- a) Which chart is used to control the project activities?
- b) What is a WBS?
- c) What is a critical path in project planning?
- d) What is a Project?
- e) What is Scheduling in project management?

D) Fill in the blanks. [5]

- a) The PERT in project management means program evaluation and _____ technique.
- b) There is _____ correlation between project complexity and project risk.
- c) A _____ is a point in time that marks the beginning or end of an activity in a project network design.
- d) The process of reducing total time that it takes to complete a project by employing additional resources is called _____.
- e) The nature of a project is _____.
(reconciliation, review, a positive, event, a general, Crashing, slack, temporary Eliminating)

Q2) Long Answer questions (Any 3) [3×10=30]

- a) What is 'Project'? Explain in detail the phases and different types of projects.
- b) Explain in details the 7S of project Management.
- c) How can different countries, different cultures be useful in International Projects?
- d) Explain in detail the need for strategy in Project Management with reference to various strategies.
- e) What is Project Analysis? What are the factors to be considered while analysing a project?

Q3) Short Answers (Any 4) [4×5=20]

- a) Skills required for a Project Manager
- b) Critical Path Analysis
- c) Feedback and corrective action
- d) Gantt Charts
- e) Project Audit
- f) Resource Co-ordination

