

Total No. of Questions : 3]

SEAT No. :

P-5990

[Total No. of Pages : 3

[6143]-602

T.Y. B.B.A.

**602 : MANAGEMENT INFORMATION SYSTEM
(2019 Pattern) (Semester - VI) (CBCS)**

Time : 2½ Hours]

[Max. Marks : 70

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) Solve the following Objective type questions.

[4 × 5 = 20]

A) Multiple choice questions.

[5 × 1 = 5]

- i) Which is not a basic objective of MIS
 - a) Capturing data
 - b) Processing data
 - c) Preparing decision tree
 - d) Information storage
- ii) Which is not an element of system
 - a) Input & output
 - b) Processors
 - c) Feedback
 - d) Prototyping
- iii) Which is not a phase of Spiral model
 - a) Intelligence phase
 - b) Planning phase
 - c) Risk analysis
 - d) Evaluation phase
- iv) Which is not a component of Decision Support System (DSS)
 - a) Database
 - b) Inference Engine
 - c) User System Interface
 - d) Model Base
- v) Which of the following is part of the four main types for e-commerce?
 - a) B2B
 - b) B2C
 - c) C2B
 - d) All of the above

P.T.O.

B) Match the Pairs :

[5 × 1 = 5]

Group A		Group B	
i)	MIS	a)	Making online transactions
ii)	Principle of bounded rationality	b)	Choice phase
iii)	Herbert Simon model	c)	Collecting & interpreting facts
iv)	System analysis	d)	Inability to take completely rational decision
v)	e-commerce	e)	An organized set of processes

C) Fill in the blanks with correct answer from given options. [5 × 1 = 5]

- i) _____ is commerce conducted via the internet.
(barter, e-Commerce, email)
- ii) A _____ is basically a scaled down model or a working version of a product.
(prototype, feedback, attributes)
- iii) The main objective of interviews is to obtain both quantitative and _____ data.
(digital, qualitative, personal)
- iv) An _____ system is that system which is always interacting with the environment.
(optional, online, open)
- v) The _____ phase leads to the selection of a specific alternative or course of action generated from design phase.
(intelligence, choice, alternate)

D) Answer in one sentence

[5 × 1 = 5]

- a) What is a Decision?
- b) State full form of CASE tools
- c) What is a closed system?
- d) What is Requirement gathering?
- e) What is e-business?

Q2) Solve any three Long answers from the following. [3 × 10 = 30]

- a) Define MIS and explain how it works as an instrument for organizational change.
- b) Explain different types of decisions and describe decision making process in detail.
- c) What is a system? Explain different types of systems.
- d) Explain the Spiral model and state its advantages and disadvantages.
- e) Explain Business Process Re-engineering (BPR) in detail and illustrate with suitable example.

Q3) Write Short Notes. (any 4) [4 × 5 = 20]

- a) Waterfall Model
- b) Intelligence phase of Herbert Simon model
- c) Objectives of MIS
- d) Attributes of information
- e) B2C
- f) E-communication

