[6143]-603
T.Y.B.B.A.
603 : BUSINESS PROJECT MANAGEMENT
(2019 Pattern) (Semester -VI)

Time : 2½ Hours]   *[Max. Marks : 70*
Instructions to the candidates:
    1) All questions are compulsory.
    2) Figures to the right indicates full marks.

Q1) A)   Multiple Choice questions. (Attempt any 5 out of 6)   **[5×1=5]**

    a)   SIPOC stand for

        i)   Suppliers, inputs. process, outputs. customers

        ii)   Strategies, inputs, process, outputs, customers

        iii) Suppliers, inputs, process, outputs, clients

        iv) Suppliers, investment, process, outputs, customers

    b)   What is the first step in a business project planning?

        i)   Establish the objectives and scope

        ii)   Determine the budget

        iii) Select the team organizational model

        iv) Determine project constraints

    c)   Creating project team and assigning their responsibilities are done during which phase of a project management?

        i)   Initiation   ii)   Planning

        iii) Execution   iv)   Closure

d) What is the first step in developing a risk management plan?

    i) Analyse the risks

    ii) Estimate the likelihood of the risks occurring

    iii) Identify potential project risks

    iv) Develop a risk mitigation plan

e) Mr. Vinod is actively initiating a project, so he plans to invite all relevant internal and external stakeholders including sponsors, customers, project teams. etc. for a kick-off meeting. To ensure all of them are covered in the stakeholder register, which document is the most helpful for Vinod to look at?

    i) Project team activities   ii) Scope statement

    iii) Project charter   iv) Work packages

f) Which from the following is not an intangible element?

    i) Utility   ii) Public benefit

    iii) Brand recognition   iv) Goodwill

B) Match the following.   **[5×1=5]**

a)	Planning	i) An official examination of the present state of a project
b)	Information or comments about something that you have done which tells you how goodor bad it is	ii) Project Schedule
c)	Audit	iii) Project Strategy
d)	Gantt Chart	iv) Feedback
e)	Cost Reduction	v) Deciding in advance what to do, how to do, when to do, and who is to do it

C) Answer in one sentence (Attempt any 5 out of 6)   **[5×1=5]**

   a)   Which chart is used to control the project activities?

   b)   What is a WBS ?

   c)   What is a critical path in project planning?

   d)   What is a Project?

   e)   What is Scheduling in project management?

   f)   What is SIPOC stands for?

D) Fill in the blanks (Attempt any 5 out of 6)   **[5×1=5]**

   a)   The PERT in project management means program evaluation and _____ technique.

        (resource, reconciliation, reconsideration, review)

   b)   There is _____ correlation between project complexity and project risk.

        (an unknown, a positive, no , a negative, a general)

   c)   A / an _____ is a point in time that marks the beginning or end of an activity in a project network design.

        (event, slack, forward time, free time,)

   d)   The process of reducing total time that it takes to complete a project by employing additional resources is called _____.

        (Crashing, Time reduction, Eliminating, closure)

   e)   The nature of a project is _____.

        (permanent, temporary, simple, changing)

   f)   Activity is a network diagram is represented by _____.

        (Rectangles, Arrows, Squares, Circles)

Q2) Long Answer Questions (Attempt any 3 out of 5)   **[3×10=30]**

   a)   What is 'Project'? Explain in detail the phases and different types of projects.

   b)   Explain in details the 7S of project Management.

   c)   How can different countries, different cultures be useful in International Projects?

   d)   Explain in detail the need for strategy in Project Management with reference to various strategies.

   e)   What is Project Analysis? What are the factors to be considered while analysing a project?

Q3) Short Notes (Attempt any 4 questions out of 6)   **[4×5=20]**

   a)   Skills required for a Project Manager.

   b)   Critical Path Analysis.

   c)   Feedback and corrective action.

   d)   Gantt Charts.

   e)   Project Audit.

   f)   Resource Co-ordination.

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