

Total No. of Questions : 3]

SEAT No. :

P-1893

[Total No. of Pages : 3

[6033]-603

T.Y. B.B.A.

**603 : BUSINESS PROJECT MANAGEMENT
(2019 Pattern) (Semester - VI)**

Time : 2½ Hours]

[Max. Marks : 70

Instructions to the candidates :

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) A) Multiple Choice questions :

[5]

- i) Training requirement is a _____
 - a) Financial Factor
 - b) HR Factor
 - c) Marketing Factor
 - d) Administrative Factor
- ii) Five dimensions that must be managed on a project _____
 - a) Constraint, Quality, Cost, Schedule, Staff
 - b) Features, Quality, Cost, Schedule, Staff
 - c) Features, Priority, Cost, Schedule, Staff
 - d) Features, Quality, Cost, Schedule, Customer
- iii) Which from the following is not an intangible element?
 - a) Utility
 - b) Public benefit
 - c) Brand recognition
 - d) Goodwill
- iv) Capacity Planning _____
 - a) Save time
 - b) Increase cost
 - c) Increases waste
 - d) Increases production
- v) The scope of the work is defined in which phase of the Project management?
 - a) Planning
 - b) Executing
 - c) Closing
 - d) Initiating

P.T.O.

B) Match the following :

[5]

- | Group A | Group B |
|-----------------------------|---|
| i) Project | a) Designed a bar chart for planning and controlling his shipbuilding project |
| ii) Herry Gantt | b) Scope of the project |
| iii) CPM | c) Quality management tool |
| iv) Fishbone diagram | d) Invested task to be executed over a fixed period |
| v) Work breakdown structure | e) Critical Path Method |

C) Answer in one sentence :

[5]

- i) What is a Fishbone diagram?
- ii) What is PERT in Project Management?
- iii) What is NPV?
- iv) What is Project?
- v) What is SIPOC stands for?

D) Fill in the blanks :

[5]

- i) "Risk" is usually _____ as the project progresses.
(increases, reduces, remains same, becomes negligible)
- ii) The PERT in project management means program evaluation and _____ technique.
(resources, reconciliation, review, reconsideration)
- iii) The particular task performance in CPM known as _____
(Dummy, Event, Activity, Contract)
- iv) Activity in a network diagram is represented by _____
(Rectangles, Arrows, Squares, Circles)
- v) Financial leverage is _____
(ebit/ebt ebt/ebit, c/ebt, c/ebit)

Q2) Long Answer (Any 3) :

[3 × 10 = 30]

- a) What is Business Project Management? Explain the Developing Project Management Skills.
- b) What is "Project"? Explain in detail the phases of projects.
- c) What is Fishbone Diagram? What are the Advantages and Disadvantages of Fishbone Diagram?
- d) What is SIPOC Diagram? What are the Advantages SIPOC Diagram?
- e) What is Business Project Management Plan? Explain the steps involved in developing Business Project Management Plan.

Q3) Short Answer (Any 4) :

[4 × 5 = 20]

- a) Advantages of CPM
- b) Types of Business Project
- c) Difference between Projects and Programme.
- d) Managing Project
- e) Write the Scope of the Project Handover Process?
- f) Reviewing a Project

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