SEAT No. :

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[5953]-602
T.Y. B.B.A.
602 : MANAGEMENT INFORMATION SYSTEM
(2019 Pattern) (Semester - VI) (CBCS)

Time : 2½ Hours]   *[Max. Marks : 70*

Instructions to the candidates :

1) *All questions are compulsory.*

2) *Draw a diagram whenever necessary.*

3) *Figures to the right indicate full marks.*

Q1) **A)** **Multiple Choice Questions (Any 5) :**   **[5]**

    i)   A MIS is composed of _____.

        a)   Data   b)   Software

        c)   Hardware   d)   All of these

    ii)   _____ decisions are generally associated with the policies which have a broad structure and respective in nature.

        a)   Unstructured   b)   Semi structured

        c)   Structured   d)   None of the above

    iii) A system that is part of a larger system is called _____.

        a)   Subsystem   b)   System Unit

        c)   System element   d)   Part of Unit

    iv) _____ are designed to solve complex problems by reasoning through bodies of knowledge.

        a)   Computer systems   b)   Expert systems

        c)   Operating systems   d)   Transaction processing systems

    v)   Basic concepts of ER Diagram _____.

        a)   Entities   b)   Attributes

        c)   Relationships   d)   All of these

    vi) Tactical information is required by _____.

        a)   Top managers   b)   Executive managers

        c)   Middle managers   d)   None of the above

P.T.O.

B) Match the Pairs : [5]

	Column - I		Column - II
i)	Types of IS	a)	Encourages Decentralisation
ii)	Elements of System	b)	People, Hardware, Software, Data, Network
iii)	Advantages of MIS	c)	ESS, TPS, MIS, KMS
iv)	Components of IT	d)	Graphical model, Physical model, Mathematical Model
v)	Type of DSS models	e)	Inputs and Outputs, Processors, Control, Feedback, Environment, Boundaries

C) Answer in one sentence (Any 5) : [5]

i) Where is use of strategic information?

ii) Write names of type of decisions.

iii) Explain ER Diagram.

iv) What is E-Commerce?

v) What is GDSS?

vi) What are the features of Expert System?

D) Fill in the Blanks (Any 5) : [5]

i) _____ can thus help firms increase revenue while shrinking in size.
(MIS, System, Information System)

ii) _____ are also known as objectives, purposes, aims and outcomes.
(Goals, Information, Decision-making)

iii) _____ of the system from various angles is the basic necessity to build a computerized system.
(Data Structure, Administrative model, An analysis)

iv) _____ is an information system used to support the process by which a group of people meet and interact for learning and decision types tasks.
(GDSS, DSS, EIS)

v) _____ is an example of point to point communication.
(TV, FM Radio, Telephone)

vi) The alternative courses of actions are developed and evaluated in _____ stage of Herbert Simon's model.
(Design, Analysis, Decision)

Q2) **Write Long Answer (Any 3) :**   **[3 × 10 = 30]**

   a)   Define the term IS. Explain the components of IS.

   b)   Explain in details the use of MIS as an instrument for organisational change.

   c)   Discuss in details the attributes of Information.

   d)   What is mean by system? State the properties of system.

   e)   What is mean by E-Commerce? Explain the features of E-Commerce.

   f)   What is mean by DSS? Explain DSS applications in enterprise in details.

Q3) **Write Short Notes (Any 4) :**   **[4 × 5 = 20]**

   a)   Basic concept of MIS

   b)   Role of IT in MIS

   c)   Types of Information

   d)   System analysis of existing system

   e)   E-Business

   f)   BPR

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