[5802]-602
B.B.A.
602 : MANAGEMENT INFORMATION SYSTEM
(CBCS 2019 Pattern) (Semester - VI)

Time : 2½ Hours]   *[Max. Marks : 70*
Instructions to the candidates:
   1)   All questions are compulsory.
   2)   Draw a Diagram whenever necessary.
   3)   Figures to the right indicate full marks.

Q1) Solve the following objective type questions.   **[20]**

   A)   Multiple Choice Questions (Any 5)   **[5×1=5]**

      i)   A MIS is compose of _____.

            a)   Data   b)   Hardware

            c)   Software   d)   All of these

      ii)   Which of the decision model is based on the descriptive approach?

            a)   Administrative Model b)   Classical Mode

            c)   Herbert Simon's Model d)   None of these

      iii) A system that is part of a larger system is called _____.

            a)   System Unit   b)   Subsystem

            c)   System Element   d)   None of these

      iv)   _____ expressly designed for the support of individual and collective decision making.

            a)   MIS   b)   TPS

            c)   DSS   d)   OIS

      v)   Basic concepts of ER Diagram:

            a)   Entities   b)   Attributes

            c)   Relationships   d)   All of these

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vi) Tactical Information is required by _____.

    a) Top management   b) Executive managers

    c) Middle managers   d) None of these

B) Match the Pairs   [5×1=5]

Column - I   Column - II

	Column - I		Column - II
i)	Types of IS	a)	Tactical Information
ii)	Decision Making Models	b)	Graphical Model, Physical Model, Mathematical Model
iii)	Elements of System	c)	ESS, TPS, MIS, KMS
iv)	Types of DSS Models	d)	Inputs and Outputs, Processors, Control, Feedback, Environment, Boundaries
v)	Types of information	e)	Classical Model, Administrative Model, Herbert Simon's Model

C) Answer in one sentence (Any 5)   [5×1=5]

i) List the objectives of MIS.

ii) What is decision making?

iii) Write the name of System Development Model?

iv) List the components of GDSS.

v) Write the characteristics of IS?

vi) What is E - Communication?

D) Fill in the Blanks (Any 5)   [5×1=5]

i) _____ can thus help firms increase revenue while sharing in size (Information System, DSS, Expert System)

ii) _____ are also known as objects, purposes, aims and outcomes.

(Parameters, Targets, Goals)

iii) _____ of the system from various angles is the basic necessity to build a computerized system.

(An Analysis, Shape, Processor)

iv) _____ involves the collection, storage and processing of financial and accounting data.

(Financial Information System, Manufacturing Management System, Bank Management System)

v) _____ looks at the problem domain, with the aim of producing a conceptual model of the information that exists in the area being analyzed.

(Object Oriented Program, Object Oriented Analysis, Process Analysis)

vi) _____ includes any process that a business organisation conducts, business over a computer mediated network.

(E - Development, E - Business, E - Computer Network)

Q2) Write Long Answer (Any 3)   **[3×10=30]**

a) Discuss the meaning and basic concept of Information System in detail?

b) Explain Attributes of Information?

c) Explain the stages of Structured System Analysis and Design?

d) Explain component and functions of DSS?

e) What is E-Commerce? Discuss the different types of E-Commerce?

Q3) Write Short Notes (Any 4)   **[4×5=20]**

a) Characteristics of MIS

b) Explain Type of Information

c) Waterfall Model

d) Components of Expert System

e) ERP

f) Need of Information

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