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SEAT No. :

P2110

[5802]-603

[Total No. of Pages : 3

T.Y. B.B.A.

**603 : BUSINESS PROJECT MANAGEMENT
(2019 Pattern) (Semester - VI)**

Time : 2½ Hours]

[Max. Marks : 70

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) A) Fill in the Blanks (any 5)

[5]

- i) The basic nature of a project is a _____ one.
 - a) Project
 - b) Process
 - c) Project management
 - d) Project cycle
- ii) Project involving an investment level of less than rupees 5 crores are considered as _____.
 - a) Small scale project
 - b) MSME
 - c) Public sector
 - d) Domestic project
- iii) _____ means predicting or forecasting future activities and jobs in advance.
 - a) Planning
 - b) Organising
 - c) Controlling
 - d) Managing
- iv) _____ can be thought of as a meta plan or a plans & is a collection of similar plans and strategies.
 - a) Managing plans
 - b) Project management plan
 - c) Domestic project
 - d) WBS

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v) Work break down structure (WBS) is of the work with increasing detail in each year.

- a) Layered description b) Step change
- c) Ball Park estimate d) Project execution

vi) _____ Method does not take into considered the entice operating life of the project.

- a) ROI b) Payback period
- c) Capital cost d) ARR

B) Match the following [5]

- i) Project a) Designed a bar chart for planning and controlling his shipbuilding project
- ii) Herry Gantt b) Scope of the project
- iii) CPM c) Quality management tool
- iv) Fishbone diagram d) Invested task to be executed over a fixed period
- v) Work breakdown structure e) Critical Path Method

C) True or False (any 4) [4]

- i) Full form of SIPOC is Suppliers, inputs, process, outputs, and customers.
- ii) Project management is divided in 5 process groups.
- iii) Training requirement is a HR factor.
- iv) Capacity planning increases cost.
- v) Activity in a network diagram is represented by triangles.

Q2) Short Answer (any 3)

[24]

- a) What is Business Project management? What are its advantages?
- b) State and Explain the steps for Change Management plan?
- c) What is PERT? What are the advantages of PERT Tools.
- d) What are the limitations of the Pay Back Period?

Q3) Long Answer (any 2)

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- a) What is Business Project Management? Explain the Process of Business Project Management.
- b) Explain the steps involved in developing Business Project Management Plan.
- c) State and explain different types of the Organisational Structure.
- d) What is the meaning of Project Life Cycle in Project Management? Explain its Phases.

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