

Total No. of Questions : 3]

SEAT No. :

**PC1129**

**[6316]-304**

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**T.Y.B.B.A.**

**504: MANAGEMENT OF CORPORATE SOCIAL RESPONSIBILITY  
(2019 Pattern) (CBCS) (Semester-V)**

*Time : 2½ Hours]*

*[Max. Marks : 70*

*Instructions to the candidates:*

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

**Q1) A) Multiple Choice Questions**

**[5×1=5]**

- a) Which one of the following is NOT a challenge of CSR?
  - i) Profit Maximization
  - ii) Business has enough power.
  - iii) Lack of broad support.
  - iv) Accountability
- b) What is meant by the phrase 'teleological ethics'?
  - i) Is used to judge if an action is right, fair and honest
  - ii) An action can only be judged by its consequences
  - iii) Developing the individual personal characteristics
  - iv) The key purpose of ethics is to increase freedom
- c) The primary stakeholders are:
  - i) Customers
  - ii) Suppliers
  - iii) Shareholders
  - iv) Creditors
- d) Minimum paid up share capital in case of private company is \_\_\_\_
  - i) 1 Lakh
  - ii) 2 Lakhs
  - iii) 3 Lakhs
  - iv) 4 Lakhs
- e) PSE's are organizations owned by:
  - i) Joint Hindu Family
  - ii) Government
  - iii) Foreign Companies
  - iv) Private Entrepreneurs

**P.T.O.**

B) Match the Pairs

[5×1=5]

**A**

**B**

- |  |                         |
|--|-------------------------|
| a) It is much more long term, more strategic, focused on rebuilding.                         | i) Charity              |
| b) A Business or Organization must be dedicated and committed to the overall social welfare. | ii) MDG 2               |
| c) A director other than a managing director or a whole-time director or nominee director.   | iii) European Model     |
| d) Achieve Universal Primary Education.  | iv) Philanthropy        |
| e) It aims to relieve the pains of a particular social problem.                              | v) Independent Director |

C) Answer in one Sentence:

[5×1=5]

- a) Philanthropy
- b) Corporate Social Responsibility
- c) SDGs
- d) Corporate Citizenship
- e) Public Enterprise

D) Fill in the blanks:

[5×1=5]

- a) \_\_\_\_\_ devising corporate strategies and building a business with the society's needs in mind.
- b) \_\_\_\_\_ Model expects companies to perform according to the "triple bottom line" approach.
- c) The Indian parliament has passed the Companies Bill 2013 on \_\_\_\_.
- d) A corporate foundation is a category of \_\_\_\_\_ that will typically provide funding and support for other charitable organisations through grants.
- e) Philanthropic model is also known as \_\_\_\_\_ model of CSR.

**Q2) Answer any THREE questions from the following. [3×10=30]**

- a) Explain in detail components of Carroll's Pyramidal Model.
- b) State and explain various types of SDGs.
- c) Discuss the role of Independent Directors.
- d) What are the future trends in CSR with respect to India?
- e) Explain in detail various features of public sector.

**Q3) Write short notes any FOUR [4×5=20]**

- a) Purpose of Charity
- b) Importance of Sustainability
- c) Salient features of the Companies Act 2013
- d) Opportunities in CSR
- e) MDGs
- f) Principles of UN Global Compact

