

Total No. of Questions : 3]

SEAT No. :

PC1128

[6316]-303

[Total No. of Pages : 3

T.Y.B.B.A.

503 : BUSINESS ETHICS
(2019 Pattern) (Semester-V)

Time : 2½ Hours]

[Max. Marks : 70

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) Attempt each of the following:

A) Multiple choice questions:

[5×1=5]

- a) Identify the organizational stakeholders.
 - i) Providers of finance ii) Government
 - iii) Customers iv) Community
 - v) Employees vi) All of the above
- b) If you believe in making decisions, which is good for most of the people, which school of thought you believe in?
 - i) Utilitarianism ii) Teleology
 - iii) Deontology iv) Egoism
- c) Which statement is/are true?
 - i) Ethics is not synonymous to religious morality or moral theology
 - ii) Ethics is the principle that guide the human behavior
 - iii) The terms 'ethics and morality' are not synonymous terms
 - iv) All of the above

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- d) Codes of conduct and codes of ethics:
 - i) Are formal statements that describe what an organization expects of its employees
 - ii) Become necessary only after a company has been in legal trouble
 - iii) Are designed for top executives and managers, not regular employees
 - iv) Rarely become an effective component of the ethics and compliance program
- e) Argument in favor of Social Responsibility
 - i) Justification for existence and growth
 - ii) Long term Investment of the firm
 - iii) Lack of Social Skill
 - iv) Both (i) and (ii)

B) Match the Pair

[5×1=5]

- | Group A | Group B |
|----------------------------------|---|
| a) Nature of Business Ethics | i) Harmful Products |
| b) Business Malpractices | ii) Agricultural products (Grading and Marketing) Act, 1937 |
| c) Global Ethical Issue | iii) Have Integrity |
| d) Legal protection to Consumers | iv) Absolutism vs. Relativism |
| e) Ethical Behavior | v) Not against profit making |

C) Answer in one sentence

[5×1=5]

- a) Define Business Ethics
- b) Define the Term Tie-in sales
- c) Define the Term Safety Standards
- d) Illustrate the relationship between Corporate Social Responsibility and Business Ethics
- e) Define the Term Hoarding and Black Marketing

D) Fill in the blanks. [5×1=5]

- a) Ethics and morals relate to “right” and _____ conduct.
- b) “Corporate or organizational ethics” refers to the generally accepted standards that guide _____ in business and other organizational context.
- c) Care for others ; be _____.
- d) Always be Accountable; Good leaders lead by _____.
- e) Registering your _____ is the fastest and the most effective way to guarantee a legal exclusivity for the use of your name or logo etc.

Q2) Solve any 3 out of 5: (Long Answer) [3×10=30]

- a) Discuss about Nature and Importance of Business Ethics.
- b) Explain the Role and Responsibility of Organizations towards government and society.
- c) Discuss about Collective Bargaining and the Role of Management in implementing Ethics.
- d) Explain the Argument against Corporate Social Responsibility.
- e) Discuss the Government protection policies against illegal business practices.

Q3) Solve any 4 out of 6: (Short Answer) [4×5=20]

- a) Differentiate between Moral and Ethics
- b) Explain the factors influencing on Business Ethics
- c) Describe Advantages of Patents
- d) Illustrate: Whistle-blower Act
- e) Causes of Unethical Behavior
- f) Describe the importance of Environmental Ethics and Human values

