

Total No. of Questions : 3]

SEAT No. :

PB-1444

[Total No. of Pages : 2

[6225]-513

T.Y. B.B.A.

DSE-D (506) SM : PERMISSIONS & LEGAL ASPECTS IN SERVICES

(2019 Pattern) (CBCS) (Semester - V)

Time : 2½ Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) All questions are compulsory.*
- 2) Figures to the right indicate full marks.*

Q1) Choose the correct answer from the option given below. [10]

- i) _____ operates as a legally appointed agent, representing the principal in certain geographic area.
 - a) Tour operator
 - b) Travel agency
 - c) Tour broker
 - d) Ground operator
- ii) _____ Tour operators provide travel services within the tourist's native country.
 - a) Domestic
 - b) Inbound
 - c) Outbound
 - d) Ground
- iii) A wholesaler who sells package tours is called a _____.
 - a) Travel Agent
 - b) Travel agency
 - c) Tour operator
 - d) None of the above
- iv) The transport cost can be minimal in a _____.
 - a) Road Freight Transport
 - b) Air freight
 - c) By Sea freight
 - d) By any mode depending on volume, time etc.
- v) Ministry of Tourism is supporting AYUSH as a strategic approach to develop _____.
 - a) Health & Medical Tourism
 - b) Religious Tourism
 - c) Sports Tourism
 - d) Cultural Tourism

P.T.O.

