

[6143]-504

T.Y.B.B.A.

504 : MANAGEMENT OF CORPORATE SOCIAL RESPONSIBILITY

(2019 Pattern) (Semester - V)

Time : 2½ Hours]

[Max. Marks : 70

Instructions to the candidates :

- 1) All questions are compulsory.
- 2) Figures to the right indicate full marks.

Q1) A) Multiple choice questions.

[5]

- a) Fair working conditions for employees is an example of _____ responsibility in Carroll's model
 - i) Economic
 - ii) Legal
 - iii) Ethical
 - iv) Moral
- b) The United Nations Sustainable Development Goals are _____ goals.
 - i) 20
 - ii) 17
 - iii) 18
 - iv) 21
- c) Director Identification Number (DIN) is allotted by _____
 - i) State Government
 - ii) Local Government
 - iii) Central Government
 - iv) Local Self Government
- d) Corporate Social Responsibility (CSR) is the way how a corporation manages a balance among its economic, social and _____ responsibilities so it can produce a positive impact on society.
 - i) Environmental
 - ii) Geographical
 - iii) Political
 - iv) Democratical
- e) Which are the two sides of the same coin _____
 - i) Charity and CSR
 - ii) CSR and Corporate Governance
 - iii) Charity and Corporate Governance
 - iv) Philanthropy

P.T.O.

- B) Match the Pairs. [5]
- | | |
|---------------------|---|
| 1) Stakeholders | a) Act of extending love and kindness |
| 2) Charity | b) Persons, groups and entities with a specific interest in an organisation |
| 3) Trusteeship | c) An entity that is focused and dedicated to a social cause |
| 4) Principle of CSR | d) is a socio-economic philosophy that was Propounded by Mahatma Gandhi |
| 5) NPO | e) Businesses should respect and promote Human Rights |

- C) Answer in one sentence [5]
- What is CSR?
 - What is meant by Philanthropy?
 - Explain the term sustainability?
 - Explain Ethical Model?
 - Explain any one SDG's Goals?

- D) Fill in the blanks. [5]
- The Board of directors shall make sure that company spends in every financial year, minimum _____% of the average net profits made during the 3 immediately preceding financial years.
 - An Independent Director can be appointed for a term up to _____ Consecutive years.
 - _____ is about business giving back to society.
 - According to Gandhiji though wealth legally belongs to the owners of the business, morally belongs to _____
 - _____ are established for the purpose of rendering service.

- Q2) Long answer questions (Any 3 out of 5). [30]
- Explain the relationship between CSR and Corporate Governance.
 - Explain the various sustainable Development Goals?
 - Explain in detail the Trusteeship Model of CSR?
 - What are the Scope of CSR activities Under Schedule VII.
 - Explain the Importance of Sustainability and Challenges of implementing CSR

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Q3) Short Notes (Any 4 out of 6)

[20]

- a) Importance of CSR
- b) Ethical Model
- c) Appointment of Independent Director
- d) Section 135 of Companies Act
- e) CSR in Central Public Sector Enterprises
- f) Evolution of CSR in India

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