[6143]-508

T.Y. B.B.A.

D 505 : HEALTH CARE MANAGEMENT

(2019 Pattern) (Semester - V)

Time : 2½ Hours]

[Max. Marks : 50

Instructions to the candidates:

1) All questions are compulsory.
2) Figures to the right side indicate full marks.

Q1) A) Multiple choice questions. [5]

a) _____ is the overall management of a healthcare facility, such as a clinic or hospital.

i) Healthcare management   ii) Fitness

iii) Stress Management   iv) IT management

b) Fitness is very important for _____

i) yoga   ii) good health

iii) cooling   iv) exercise

c) _____ is the process where health care providers effectively and efficiently administer everything

i) Planning   ii) Organising

iii) Hospital Management   iv) Communication

d) Human Resource manager assists and advices management in developing _____ polices

i) Sales   ii) Purchase

iii) Planning   iv) Workplace

e) Information Technology plays a _____ role in health care management

i) vital   ii) least important

iii) ineffective   iv) stress

B) Match the pairs [5]

A		B
a) HMS	i)	Yoga and meditation
b) EMR	ii)	Daily routine
c) Exercise	iii)	Hospital Management Service
d) Stress free life	iv)	Anytime accessibility
e) Good Hospital Management	v)	Electronic Medical Record

P.T.O.

Q2) Long Answer Questions (Attempt any 1 out of 2) [10]

a) What is Health Care Management? Explain the objectives of Health Care Management in detail.

b) Explain various opportunities in the Health Care Management system.
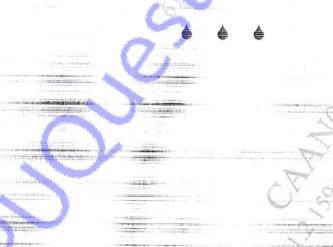
Q3) Long Answer questions (Attempt any 1 out of 2) [10]

a) What is Hospital Administration? Explain the need of Hospital Administration.

b) Explain the role of IT management in Health Care Management.

Q4) Short notes (Attempt any 4 out of 6) [20]

a) Types of Health care services

b) Supply Chain in Health care Management

c) Stress free life

d) Structure of MIS specific to the hospital

e) Problems faced by Health care industry

f) Role of HR in Health care Management

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