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[6033]-501
T.Y. B.B.A. (Semester - V)
501 : RESEARCH METHODOLOGY
(2019 Pattern) (CBCS)

Time : 2½ Hours]   *[Max. Marks : 70*

Instructions to the candidates:
1) *All questions are compulsory.*
2) *Figures to the right indicate full marks.*

Q1) A) Fill in the blanks (Attempt any 5 out of 6) :   **[5]**

     i) _____ is either a written or printed, either in physical form or electronic form and contains spaces for answers.

         a) Questionnaire

         b) Interviews

         c) Schedules

         d) Observation

     ii) Research process begins with _____.

         a) Identification of research problem

         b) Research design

         c) Collection of data

         d) Report writing

     iii) A Blue print of Research work is known as _____.

         a) Sampling design

         b) Research design

         c) Research hypotheses

         d) Research approach

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iv) After the data has been processed and analyzed, the research process requires _____.

    a) Interpretation of data

    b) Presentation of data

    c) Reporting of data

    d) Testing of data

v) The data which are collected from the place of origin is known as _____

    a) Primary data

    b) Secondary data

    c) Primary & Secondary

    d) None of these

vi) After every ten years, information regarding population of India is collected through _____

    a) Census

    b) Sample

    c) Both (a) and (b)

    d) Neither of the above

B) Answer in one Sentence (Attempt any 5 out of 6)   **[5]**

    i) What is Hypothesis?

    ii) What is Research Design?

    iii) What is ANOVA?

    iv) What is Research Problem?

    v) What is Abstract?

    vi) What is Non Probability Sampling?

C) Match the Pairs :   **[5]**

Column 1		Column 2	
i)	Historical Research	a)	Primary data
ii)	Open Questionnaire	b)	Conversation of data into usable and desired form
iii)	Likert Scale	c)	Respondents are asked to express their response on a five point scale
iv)	Data Processing	d)	Respondent is free to response in his own words
v)	Observation Method	e)	Past Data

D) Fill in the Blanks (Attempt any 5 out of 6) **[5]**

    i) _____ is the final stage in the Research Process.

    ii) _____ in the Research means drawing inference from facts.

    iii) Data collected from The Newspaper is an example of _____ Data.

    iv) Sending Questionnaire to a respondent with a request to complete and return by post is called _____.

    v) _____ represents a series of questions for the purpose of gathering specific information from respondents.

    vi) _____ sampling method works like chain referral.

Q2) Long Answer of questions (Attempt any 3 out of 5) : **[30]**

    a) Discuss the research process and criteria of good research in detail.

    b) State the concept of secondary data. Discuss the advantages and disadvantages of the same.

    c) What is meant by sampling? State the various steps in sampling process.

    d) What is meant by tabulation? Explain the Objectives of tabulation.

    e) Explain the need & techniques of Data Interpretation.

Q3) Write Short answer (Attempt any 4 out of 5) : **[20]**

    a) Challenges before Researchers in India

    b) Need of Research Design

    c) Sources of Primary Data

    d) Scaling & Measurement

    e) Layout of the Research Report

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