

Total No. of Questions : 3]

SEAT No. :

P-1880

[Total No. of Pages : 3

[6033]-504

T.Y.B.B.A.

**(504): Management of Corporate Social Responsibility
(2019 Pattern) (Semester - V)**

Time : 2½ Hours]

[Max. Marks : 70

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

Q1) Compulsory questions:

[5]

A) Multiple Choice Questions:

- i) CSR stands for _____
 - a) Corporate Social Responsibilities
 - b) Corporate Search and Rescue
 - c) Corporate Sensitive Reliability
 - d) Corporate Social Reality
- ii) _____ have an interest in a company and can either affect be affected by firms actions.
 - a) Inventors
 - b) Shareholders
 - c) Stakeholders
 - d) Employees
- iii) An independent director bridges the gap between the _____ and _____.
 - a) Management and shareholders
 - b) Management and stakeholders
 - c) Management and Government
 - d) Management and creditors
- iv) CSR is an integral part of _____.
 - a) Political strategy
 - b) Environmental strategy
 - c) Psychological strategy
 - d) Corporate strategy
- v) Director Identification Number (DIN) is allotted by _____.
 - a) State Government
 - b) Local Government
 - c) Central Government
 - d) Local self Government

P.T.O.

B) Match the pairs :

[5]

- | | |
|------------------------|---------------------|
| a) Trusteeship model | i) R.Edward Freeman |
| b) Liberal model | ii) Mixed Economy |
| c) Stake holders model | iii) Milton Fridman |
| d) Ethical model | iv) Mahatma Gandhi |
| e) Statist model | v) Tata Family |

C) Answer in one sentence:

[5]

- Define NPO.
- What is CSR?
- What do you mean by stakeholders?
- What is CSR policy?
- What do you mean by charity?

D) Fill in the blanks:

[5]

- The concept of _____ is provided by Mahatma Gandhi.
- Section _____ of the companies Act, 2013 introduces mandatory CSR contributions for large companies.
- The primary objective of a business organisation is _____.
- _____ is the act of extending love and kindness to others unconditionally.
- _____ are two sides of same coin.

Q2) Answer any 3 from the following:

- a) Explain the Various Sustainable Development Goals. [10]
- b) Explain in detail Carrolls CSR model. [10]
- c) Explain in detail international framework of CSR. [10]
- d) Explain in detail scope of CSR Activities under schedule VII. [10]
- e) Explain the importance of sustainability in Today's world. [10]

Q3) Write short notes (any 4) :

[20]

- a) Importance of CSR.
- b) Types of corporate philanthropy.
- c) Principles of CSR.
- d) Duties of Independent Directors.
- e) Challenges of Implementing CSR.
- f) Stakeholders model of CSR.

