

Total No. of Questions : 3]

SEAT No. :

PA-1929

[Total No. of Pages : 3

[5953]-501

T.Y.B.BA. (Semester-V)

RESEARCH METHODOLOGY (GC - 501)

(2019 Pattern) (CBCS)

*Time : 2½ Hours]*

*[Max. Marks : 70*

*Instructions to the candidates:*

- 1) *All questions are compulsory.*
- 2) *Figure to the right indicates full marks.*

**Q1) A) Multiple choice question.**

**[5×1=5]**

- i) Primary data is original in nature & collected directly from first - hand experience.
  - a) True
  - b) False
- ii) Statistical design does not deals with the number of items to be observed & the ways of data collection & methods of analysis of data.
  - a) True
  - b) False
- iii) In Research the data can be a quantitate but never be qualitative.
  - a) True
  - b) False
- iv) Descriptive research does not provides a description of the state of affairs as it exists at present.
  - a) True
  - b) False
- v) Plagarism is an act of purloining of an individuals work, ideas, finding, strategies or writing without giving him appropriate credit for the same.
  - a) True
  - b) False

**P.T.O.**

- B) Match the pairs. [5×1=5]
- | Group (A)           | Group (B)  |
|---------------------|--|
| i) Coding           | a) Is the conversation of data into usable & desired form                |
| ii) Classification  | b) Secondary data  |
| iii) Likert scale   | c) Respondents are asked to express their response on a five point scale |
| iv) Data processing | d) Arranging data in groups or classes                                   |
| v) Published data   | e) Is the process of assigning symbols to answers                        |
- C) Answer in one sentence - [5]
- i) What do you mean by Literature Review?
  - ii) What is stratified Random sampling?
  - iii) What is secondary data?
  - iv) What is plagiarism?
  - v) What is Likert scale?
- D) Fill in the blanks- [5]
- i) \_\_\_\_\_ is either a written or printed, either in physical form or electronic form, and contains spaces for answers.
 

|                  |                 |
|------------------|-----------------|
| a) Questionnaire | b) Interviews   |
| c) Schedules     | d) Observations |
  - ii) \_\_\_\_\_ sampling is used when it is difficult to identify the members of the desired population.
 

|             |               |
|-------------|---------------|
| a) Snowball | b) Systematic |
| c) Cluster  | d) Sequential |
  - iii) The data which are collected from the place of origin is known as \_\_\_\_\_
 

|                        |                   |
|------------------------|-------------------|
| a) Primary data        | b) Secondary data |
| c) Primary & secondary | d) None of these  |
  - iv) \_\_\_\_\_ is the first section of the research paper
 

|                         |                 |
|-------------------------|-----------------|
| a) Abstract             | b) Introduction |
| c) Review of literature | d) Conclusion   |
  - v) After every ten years, information regarding population of India is collected through \_\_\_\_\_
 

|               |                  |
|---------------|------------------|
| a) Census     | b) Samples       |
| c) Both a & b | d) None of these |

**Q2)** Long Answer of questions.

**[3×10=30]**

- a) What is Research? Explain in brief the different types of Research.
- b) What is primary data? State the methods used for collection of primary data in detail.
- c) What is sample design? Explain steps in sample design.
- d) What is Research Report? Explain in brief different steps in writing report.
- e) What is observation method? State its merits.

**Q3)** Short notes (Attempt any 4 out of 6)

**[4×5=20]**

- a) Sources of secondary data
- b) Interviews
- c) Tabulation
- d) Research approaches
- e) Research design
- f) Analysis of variance

