

Total No. of Questions : 3]

SEAT No. :

PA-1931

[Total No. of Pages : 3

[5953]-503

T.Y. B.B.A

GC-503: BUSINESS ETHICS

(2019 Pattern) (Semester - V)

Time : 2½ Hours]

[Max. Marks : 70

Instructions to the candidates:

- 1) Figures to the right indicate full marks.
- 2) Draw labeled diagram wherever necessary.

Q1) A) Multiple Choice Question :

[5]

a) Business Ethics means

- i) Conducting business with ethics
- ii) Determine the difference between correct & incorrect in business
- iii) Determining ethical & unethical activities in business
- iv) All of the above

b) Value & ethics shapes

- |                        |                           |
|------------------------|---------------------------|
| i) Corporate unity     | ii) Corporate discipline  |
| iii) Corporate culture | iv) Corporate differences |

c) The primary stakeholders are

- |                  |              |
|------------------|--------------|
| i) Customer      | ii) Supplier |
| iii) Shareholder | iv) Creditor |

d) In which type of leadership style leader acts more as bosses

- |                       |                      |
|-----------------------|----------------------|
| i) Positive style     | ii) Negative style   |
| iii) Autocratic style | iv) Democratic style |

P.T.O.

- e) Which of the following is disadvantages of social responsibility?
- i) Possession of Resources
  - ii) Ethical obligations
  - iii) Public Image
  - iv) Violation of profit maximisation

B) Match the pairs : [5]

- |                            |                           |
|----------------------------|---------------------------|
| a) Accountability          | Set of Rules              |
| b) Global warming          | Workers & Employees       |
| c) Code of conduct         | Decency & Honesty         |
| d) Stakeholders            | Changes in Rainfall       |
| e) Ethics in Advertisement | Concept of Responsibility |

C) Answer in one statement : [5]

- a) What is work place ethics?
- b) What is corporate ethical leadership style?
- c) What is complience management?
- d) What is corporate citizenship?
- e) What is consumerism?

D) Fill in the blank : [5]

- a) A document which defines how employees will interact with each other & also with their customer is called \_\_\_\_\_.
  - i) Job profile
  - ii) Guidelines of Behaviour
  - iii) Code of ethics
  - iv) None of these
- b) \_\_\_\_\_ is the oldest source of ethical inspiration
  - i) Religion
  - ii) Law
  - iii) Education
  - iv) Society
- c) Complete freedom for group or individual decision with a minimum of leader participation is under
  - i) Autocratic leader
  - ii) Intellectual leader
  - iii) Liberal leader
  - iv) Institutional leader

- d) \_\_\_\_\_ is an act where the malpractices of the organisation to the stakeholders & institution are disclosed.
- i) FIR
  - ii) Whistle Blowing
  - iii) Information
  - iv) Investigation
- e) The study of interaction between living & non-living organism & environment is called \_\_\_\_\_.
- i) Ecosystem
  - ii) Ecology
  - iii) Phyto-geography
  - iv) Phyto sociology

**Q2) Long answer questions (Attempt any three) : [3 × 10 = 30]**

- a) Define Business Ethics. Explain in detail the nature & scope of business Ethics.
- b) What is Collective Bargaining? Explain process of collective Bargaining?
- c) What is CSR? Explain argument for & against CSR.
- d) Define Environmental Ethics. Explain laws & regulations in Indian context.
- e) What is Modern Corporation? Explain its features.

**Q3) Short Note (attempt any Four) : [4 × 5 = 20]**

- a) Ethical problem occurs in Business.
- b) Ethical leadership & its characteristics.
- c) Advertising Ethics.
- d) Sustainable Development & its principles.
- e) Autocratic leadership.

