

Total No. of Questions : 3]

SEAT No. :

P2094

[5802] - 501

[Total No. of Pages : 2

T.Y. B.B.A.

RESEARCH METHODOLOGY (GC-501)

(2019 Pattern) (CBCS) (Semester-V)

Time : 2½ Hours]

[Max. Marks : 70

Instructions to the candidates:

- 1) *Answer all questions.*
- 2) *Figures to the right side indicate full marks.*

Q1) A) Multiple choice questions. [5]

- i) Objectives of research are_____.
 - a) To explore about unknown
 - b) To describe the features
 - c) To influence Activities
 - d) All of the above
- ii) Sample is regarded as a subset of_____.
 - a) Data
 - b) Set
 - c) Distribution
 - d) Population
- iii) Absolute Zero exists in_____.
 - a) Interval scale
 - b) Nominal scale
 - c) Ordinal scale
 - d) Ratio scale
- iv) Bibliography is_____.
 - a) At the end of the study arranged in alphabetical order
 - b) Any where in the Study
 - c) Beginning of the study
 - d) Not necessary to be included
- v) A statement made about a population for testing purpose is called_____.
 - a) Statistics
 - b) Hypothesis
 - c) Level of significance
 - d) Test - statistics

B) Match the paires. [5]

- | | |
|-------------------------|---------------------------------|
| 1) Descriptive Research | a) On the basis of objectives |
| 2) Applied Research | b) Quantitative Data |
| 3) Focus Group | c) On the basis of Applications |
| 4) Survey | d) Testing Hypothesis |
| 5) Null Hypothesis | e) Qualitative Data |

P.T.O.

- C) Answer in one sentence. [5]
- i) What is Research?
 - ii) What is census survey?
 - iii) Define Secondary Data?
 - iv) Define Scaling?
 - v) What is Report Writing?
- D) Fill in the blanks. [5]
- i) A _____ in statistics is simply a quantitative statement about a population
 - ii) _____ is defined as a master plan specifying the methods and Procedures for collection and analysing the needed information.
 - iii) A _____ is a list of questions arranged in a specified manner in order to enquire regarding a particular subject.
 - iv) Analysis of variance is developed by _____.
 - v) The process of _____ includes drawing - out conclusions from data - Analysis.

Q2) Long Answers Questions (Solve any 3 out of 5) [30]

- a) Explain Qualitative and Quantitative approach of research approaches
- b) Discuss the steps in sample design. Mention the advantages and disadvantages of sampling.
- c) Elaborate the types of scaling in detail.
- d) Elaborate the ethics in report writing and research paper writing
- e) Illustrate the steps of writing report mention the significance of report writing

Q3) Short Answers (Attempt any 4 out of 6). [20]

- a) Describe the objectives of Research
- b) Define Research Design
- c) Give the assumptions of ANOVA
- d) Describe the layout of Research Report
- e) Explain the types of Questionnaire method
- f) Describe the sources of collecting secondary data

