

Total No. of Questions : 3]

SEAT No. :

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[6316]-201

S.Y. B.B.A.

**401: Entrepreneurship & Small Business Management  
(2019 Pattern) (Semester - IV) (CBCS)**

*Time : 2 ½Hours]*

*[Max. Marks :70*

*Instructions to the candidates:*

- 1) *All Questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

**Q1) A) Multiple Choice Questions:**

**[5]**

1. \_\_\_\_\_ are not directly involved in innovation, but imitate successful innovations of other people.
  - a) Innovative Entrepreneur
  - b) Adoptive Entrepreneur
  - c) Fabian Entrepreneur
  - d) Drone Entrepreneur
2. When there is a low demand of the workforce in the economy, it results in \_\_\_\_\_.
  - a) Classical unemployment
  - b) Frictional unemployment
  - c) Cyclical unemployment
  - d) Structural unemployment
3. In PMEGP 'E' stands for.
  - a) Employment
  - b) Entrepreneurship
  - c) Existing
  - d) Equipment
4. \_\_\_\_\_ is an Indian digital entrepreneur who co-founded Mydala.
  - a) Upasana Taku
  - b) Sabina Chopra
  - c) Anisha Singh
  - d) Ratan Tata
5. In PEST analysis 'E' stands for.
  - a) Economic
  - b) Environment
  - c) Equipment
  - d) Entrepreneur

**P.T.O.**

**B) Match the Pairs:** [5]

- |                          |                               |
|--------------------------|-------------------------------|
| 1) Fabian Entrepreneur   | a) Opportunity search         |
| 2) Divergent thinking    | b) No desire for innovation   |
| 3) Production constraint | c) No debt financing          |
| 4) Angel investor        | d) Convergent thinking        |
| 5) Opportunity selection | e) External cause of sickness |

**C) Answer in one sentence:** [5]

- What is the long form of 'SWOC'?
- What is the long form of 'SIDBI'?
- What is online survey.
- List the types of Entrepreneurs.
- List any 2 problems of women entrepreneurs.

**D) Fill in the blanks:** [5]

- \_\_\_\_\_ is the founder of HCL.
- MSME stands for\_\_\_\_\_
- \_\_\_\_\_ includes Trade & Aids to trade.
- \_\_\_\_\_ represents a cluster of similar businesses.
- fruit picking industries face \_\_\_\_\_ types of unemployment.

**Q2) Answer any Three out of Five:** [3 × 10 = 30]

- Define the term 'entrepreneur'. Also explain the functions of an entrepreneur which help them to provide vision for their own start up.
- Explain the tools of Divergent Thinking.
- Explain the objectives of KVIB.
- Discuss the entrepreneurial Biography of Upasana Taku.
- Explain in detail factors influencing entrepreneurship.

**Q3) Solve any Four out of Six short notes:** [20]

- Types of Entrepreneurs.
- Objectives of Environmental Scanning.
- PMEGP.
- objectives of MSME.
- Venture funding.
- Entrepreneurial sketch of Sabina Chopra.

